

## Letty's Story

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# A FAMILY AFFAIR.

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**Letty Canizalez**  
**Director of Sales**  
**Hard Rock Hotel**

Letty Canizalez knew she wanted to follow in her father's footsteps and be a part of the tourism and hospitality industry from a young age. As an employee at the beloved Anthony's Fish Grotto on San Diego's Embarcadero for decades, Letty's dad cared deeply about providing the best possible service to restaurant-goers. Her father's passion for his job was what drew Letty to the industry.

"Hospitality is not just a word for our family. It's a way of life," Letty said. "I call my parents every day on the way home from work and my dad is always excited to hear about my day. They know how hard I work, and that this industry is as fulfilling for me as it was for him."

Letty was able to work her way up the ranks from front desk agent at the age of 18 to director of sales at the Hard Rock Hotel – one of San Diego's most iconic properties.

"I feel very proud and grateful to have had the opportunity to get to this position by working hard, taking chances, and having the support of my family, fellow colleagues and great mentors. As director of sales, it's so fulfilling to now be the person leading a team and helping other people succeed and grow in their careers."

Through her commitment to her work and dedication to creating wonderful experiences for hotel guests, Letty strives to inspire others, just as her dad inspired her.

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