APPLICATIONS FOR FY21 FUNDING NOW AVAILABLE
SDTMD is accepting applications for FY21 funding through Nov. 15. Organizers of hotel room night generating events/programs in the City of SD are encouraged to apply. For more information, visit sdtmd.org/applications

HELP US SPREAD THE TOURISM MATTERS STORY
As the City’s second largest traded economy, San Diego tourism has a great story to tell. This fall, SDTMD launched a website, TourismMattersSD.org, that uses stories, visuals and statistics to showcase the powerful impact of San Diego’s tourism industry.

Along with the website, SDTMD has developed a wide variety of materials including a video and handouts in both English and Spanish so that our members, industry employees and community members can better understand the power of our industry and help us spread the word. These materials are available to you! Please contact us at 619-557-2854 to request a presentation from TMD or materials to share with your group.

SAN DIEGO TOURISM PROVIDES

21:1*  
ROI on TMD dollars  

1 in 8 jobs in San Diego  

Over $11 billion in visitor spending  

$245 million in TOT tax for City services  

*FY 2018

FOR MORE INFORMATION, PLEASE VISIT WWW.SDTMD.ORG

UPCOMING TMD FUNDED EVENTS
USA Ultimate Frisbee, Oct. 24-27  
San Diego Beer Week, Nov. 1-10  
SD Bay Wine + Food Festival, Nov. 10-17  
Wonderfront, Nov. 22-24  
Surf Challenge, Nov. 22-24  
Pro-Am Beach Soccer Championship, Dec. 6-8  
Holiday Bowl, Dec. TBA  
Spartan Race, Jan. 3-5