

BOARD OF DIRECTORS ELECTION BALLOT INSTRUCTIONS

The three (3) current SDTMD Board members whose terms will expire on June 30, 2019 are C. Terry Brown, Steve Cowan and Tim Herrmann. Enclosed with these ballot instructions is the Board of Directors Election Ballot. You may also write-in candidate(s) on the ballot.

Ballot Instructions:

1. Only **members** may vote. A member is defined as a business owner or business owner's representative paying the SDTMD assessment.
2. The member must be in **good standing**. Good standing is defined as a member that is no more than thirty (30) days past due in remittance of assessments.
3. Pursuant to the corporate bylaws, the votes shall be weighted based on the amount of assessment paid by that member in the preceding twelve (12) months.
4. Print your name and the name of your business on the election ballot.
5. No more than three (3) nominees may be selected. If more than three (3) nominees are selected, the ballot will be disqualified and will not be counted.
6. Please clearly mark the box for the selections you choose.
7. Additional candidates may be added to the ballot as write-ins. If you write-in a candidate(s), please mark the write-in box, and print the name of the candidate or candidates. **Any candidates listed on the write-in portion will count toward the three (3) selection limit.**
8. Ballots must be signed by the member or the member's representative. If the ballot is not signed, the ballot will be disqualified and will not be counted.
9. If you did not receive a ballot with these instructions, please call Colleen Anderson.
10. **All ballots must be mailed or hand-delivered to the City of San Diego no later than Friday, April 26, 2019 at 5:00 PM.**

**Please Mail Ballots to: City of San Diego – Economic Development Department
SDTMD Board Elections
1200 Third Avenue, Suite 1400
San Diego, CA 92101**

If you have questions regarding the instructions or ballot, please call Colleen Anderson at (619)557-2854.

Remember, all ballots must be returned to the City of San Diego no later than **5:00 PM on Friday, April 26, 2019**. Please mail or hand-deliver the ballots to the address listed above.

Thank you for your participation.

Best regards,



Colleen Anderson, Executive Director

2019 BOARD OF DIRECTORS ELECTION BALLOT

Please see the enclosed instructions prior to completing this ballot. If you did not receive instructions, please contact Colleen Anderson at (619)557-2854. Complete this ballot by printing your name and the name of the lodging business you own or represent. Then, indicate which member(s) you choose to be elected to the San Diego Tourism Marketing District (SDTMD) Board of Directors. Please choose no more than three (3) nominees or write-in candidates. If more than three (3) nominees or write-in candidates are selected, your ballot will be disqualified and will not be counted. Please note that the candidates listed on the write-in portion will count toward the three (3) selection limit. Once you've completed the ballot, please sign and return to the City of San Diego no later than **5:00 PM, Friday, April 26, 2019**. If the ballot is not signed, it will be disqualified and not counted.

Please Mail Ballots to:
City of San Diego – Economic Development Department
SDTMD Board Elections
1200 Third Avenue, Suite 1400
San Diego, CA 92101

YOUR
NAME: _____
LODGING BUSINESS
NAME: _____
TOT CERTIFICATE
NUMBER: _____

VOTE FOR NO MORE THAN THREE (3) CANDIDATES

Nominees recommended by the SDTMD Nominations Committee:

- C. Terry Brown, Atlas Hotels
- Steve Cowan, Hilton Bayfront Hotel
- Tim Herrmann, Marriott Marquis San Diego Marina

Write-Ins:

- Write In: _____
- Write In: _____
- Write In: _____

By signing below, I certify that I am a member in good standing of the San Diego Tourism Marketing District.

Sign: _____ Date: _____

CANDIDATE BIOGRAPHIES

Biographies as submitted by candidates.

SDTMD Nominations Committee Recommended Candidates:

C. Terry Brown (seeking re-election), President and Chief Executive Officer, Atlas Hotels

A sixty-year hotel veteran, Terry is President and Chief Executive Officer of Atlas Hotels that includes the 1000 room Town and Country Hotel & Convention Center, which is home to San Diego's first convention facility. He was instrumental in the development of the San Diego Tourism Marketing District and has served as founding Chairman and as an Officer of the TMD Board of Directors since 2008. He is also founding Chairman of the San Diego Lodging Industry Association. He has been recognized with numerous industry awards including San Diego Convention & Visitors Bureau *Convisionary Award* in 2008 and *HMA's Hotel Person of the Year* in 2016. He supports numerous academic, civic and community organizations. Terry is seeking re-election to the TMD Board of Directors.

Steve Cowan (seeking re-election), General Manager, Hilton Bayfront

Spanning nearly 30 years, Steve's Hospitality career began in the early 1990's after attending the University of Maine. He joined the Hilton Family of Hotels in 1997 serving in numerous roles including Resident Manager, General Manager and Complex General Manager at hotels in Atlanta, Washington, DC, and Arlington, VA. Steve transitioned to Hilton San Diego Bayfront in 2018 as General Manager after serving as Complex General Manager of nearly 3,000 rooms in San Francisco at the Hilton Union Square and Hilton Parc55. Steve has served on several industry-related boards including Vice Chair - the Hotel Association of Washington, D.C., Meetings & Conventions Chair - San Francisco Travel Association, Board of Directors - Union Square Business Improvement District and Vice Chair - Hotel Council of San Francisco. Steve is currently the General Manager of the Hilton Bayfront and is seeking re-election to the TMD Board of Directors.

Tim Herrmann (seeking re-election), General Manager, Marriott Marquis San Diego Marina

A hospitality veteran of 36-years Tim Herrmann began his hospitality career with Marriott International in F&B Operations. Over his 36-years in the hospitality industry Tim has held senior leadership positions in F&B Operations, Room Operations, Property Sales & Marketing, Area Sales and Marketing and as General Manager at three Marriott International properties. In addition to his Marriott career, Tim served 2-years as the Vice President of Sales and Marketing for the Philadelphia Convention & Visitors Bureau. Tim is currently General Manager of the Marriott Marquis San Diego Marina and is seeking re-election to the TMD Board of Directors.