

January 30, 2019

The term for three (3) Directors of the San Diego Tourism Marketing District (SDTMD) Board is set to expire at the end of this fiscal year, June 30, 2019. SDTMD Board of Directors Election Ballots will be mailed to members of the SDTMD by March 22, 2019. Names for the ballot will be added by nominations from the Nominations Committee or Board and from Self-Nominations. At the SDTMD Board Meeting on January 25, 2019, the Board established criteria and directed staff to issue the call for self-nominations.

This letter serves as a call for self-nominations. If you wish to be included on the ballot for elections to the board, please fill out the enclosed form and return it to the address on the form by February 22, 2019. If you did not receive a form, or if you need an additional form, please contact Colleen Anderson, contact information is enclosed below.

The three (3) Directors whose terms will expire as of June 30, 2019 are C. Terry Brown, Tim Herrmann, and Steve Cowan. All three (3) individuals are seeking to be re-elected for an additional three (3) year term.

Please note that all self-nominations are subject to the criteria listed below.

- Nominees must be a member of the San Diego Tourism Marketing District. A member is defined as a business owner or business owner's representative paying the SDTMD assessment.
- Nominees must have a broad knowledge of tourism marketing and significant experience in the lodging industry.
- A Nominee must be in good standing. Good standing is defined as a member that is no more than 30 days past due in remittance of assessments.
- A Nominee must fully complete the attached form and return the form and biography to Colleen Anderson no later than 5:00 p.m. on February 22, 2019.

If you have any questions regarding this process please feel free to call or email me at any time. My contact information is enclosed below.

Sincerely,



Colleen Anderson, Executive Director  
San Diego Tourism Marketing District  
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