



**BOARD OF DIRECTORS SPECIAL MEETING & CLOSED SESSION AGENDA**  
**HILTON SAN DIEGO AIRPORT/HARBOR ISLAND: Spinnaker Room (Public) & Compass Boardroom (Closed)**  
1960 Harbor Island Drive, San Diego, CA 92101  
**Wednesday July 25, 2018**  
**9:00 a.m.**

---

**Call to Order / Introductions:** **Chair Richard Bartell**

**Public Comment:** **Bartell**

**Action Items:** **Bartell**

1. **Board Member Resignation and Appointment to Fill Vacancy (1):**  
Chris Ostapovicz submitted his resignation from the Board. The Board Chair recommends Mr. Steve Cowan, General Manager, Hilton San Diego Bayfront, for the Board's review, discussion and consideration for approval to fill the vacancy.
  
2. **Board Member Resignation and Appointment to Fill Vacancy (2):**  
Matt Adams submitted his resignation from the Board. The Board Chair recommends Mr. Tim Herrmann, General Manager, Marriott Marquis San Diego Marina, for the Board's review, discussion and consideration for approval to fill the vacancy.

**Public Comment on Closed Session Items:** **Bartell**

**Adjourn to Closed Session:** **Bartell**

**Closed Session Items**

1. CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION  
Pursuant to Government Code section 54956.9(d)(1)  
Name of Case: San Diegans for Open Government v. City of San Diego and All Persons Interested in the Matter of the Renewal of the San Diego Tourism Marketing District - San Diego County Superior Court No.37-2012-00088065-CU-MC-CTL
  
2. CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION  
Pursuant to Government Code section 54956.9(d)(1)  
Name of Case: California Taxpayers Action Network v. City of San Diego, et. al – San Diego County Superior Court No. 37-2016-00030603-CU-MC-CTL

---

**BROWN ACT:**

*Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Lorin Stewart at (619) 209-6108 at least 48 hours prior to the meeting.

**NOTICE TO PUBLIC:**

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.



**BOARD OF DIRECTORS SPECIAL MEETING & CLOSED SESSION AGENDA**  
**HILTON SAN DIEGO AIRPORT/HARBOR ISLAND: Spinnaker Room (Public) & Compass Boardroom (Closed)**  
1960 Harbor Island Drive, San Diego, CA 92101  
**Wednesday July 25, 2018**  
**9:00 a.m.**

---

**Closed Session Items** (cont'd)

- 3. CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION  
Pursuant to Government Code section 54956.9(d)(1)  
Name of Case: Reid v. City of San Diego – San Diego County Superior Court No. 37-2016-00041207-CU-MC-CTL
- 4. EMPLOYEE RECRUITMENT – Executive Director candidate qualifications.  
Pursuant to Government Code section 54957(b), Discuss recruitment and selection criteria re: the position of Executive Director

**Adjourn to Open Session**

**Bartell**

**Closed Session Report**

**Lambeth**

**Action Items:**

**Bartell**

- 1) **Approval of Minutes:**  
June 1, 2018 meeting minutes will be reviewed, discussed and considered for approval
- 2) **Executive Director Recruitment / AD HOC Search Committee:**  
Consider creating an ad hoc search committee for new SDTMD Executive Director.
- 3) **Balboa Park Tourism Marketing Steering Committee:**  
Consider creating a Steering Committee to support the SDTA Balboa Park body of work.
- 4) **The Sand Sculpture Company**  
At the request of the organizer, a recommendation to defund this event in FY19 (\$216,575) will be reviewed, discussed and considered for approval.
- 5) **FY 2019 Contractor Line Item Budget Revisions:**  
Request to change line item expense allocations as presented for:
  - Surf Cup: Thanksgiving Challenge and ECNL Girls & Man City Americas Cup events.
  - USA Ultimate
  - Swoop Challenge
  - Extreme Sailing
  - San Diego Bay Wine & Food Festival
  - USA Field Hockey
  - San Diego Tourism AuthorityThe Board shall discuss and consider approval of these revisions.

**Adjournment of Board Meeting:**

**Bartell**

---

**BROWN ACT:**

*Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Lorin Stewart at (619) 209-6108 at least 48 hours prior to the meeting.

**NOTICE TO PUBLIC:**

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.