



sd|tmd
SAN DIEGO TOURISM
MARKETING DISTRICT

FY 2018
Q2 UPDATE

ACTIVATING

EXPERIENCE
SAN DIEGO 
DESTINATION 2040

BOARD MEMBERS WANTED

Help grow and lead San Diego's hotel industry through TMD board service. TMD is currently seeking nominations for its Board of Directors. Members in good standing that meet the criteria may complete a nomination form and submit it to Brian Hughes at SDTMD by Feb. 23. For more information and the nomination form, visit: <https://www.sdtmd.org/board-election/>.



UPDATE: FREE SALES TRAINING

As part of the Experience San Diego master plan, San Diego's enhanced Meetings Certified training program is being offered to all City hotel general managers and sales professionals at no charge in 2018. The three-day course provides attendees with the resources and knowledge to secure more business for their properties by selling San Diego through one voice and one vision. Multiple sessions will be offered in 2018 and registration is now open. Sign up today!
www.connect.sandiego.org.

FY2019 FUNDING UPDATE

TMD received a record 17 applications for funding in FY2019. Applicants presented to the board during our January meetings with funding to be announced in March.

WE'RE SOCIAL! FOR THE LATEST FROM TMD, FOLLOW US AT:

Facebook: @SDTMD

LinkedIn: @San Diego Tourism Marketing District

Twitter: @SDTMD

UPCOMING TMD FUNDED EVENTS

California State Games Roller Skating, Feb. 18
California State Games Figure Skating, Mar. 3-4
California State Games Gymnastics, Mar. 10-11
San Diego Crew Classic, Mar. 24-25

FOR MORE INFORMATION, PLEASE VISIT WWW.SDTMD.ORG