



**BOARD OF DIRECTORS MEETING & CLOSED SESSION AGENDA**  
**MANCHESTER GRAND HYATT SAN DIEGO: MISSION BEACH AB (Public) & OCEAN BEACH (Closed)**  
1 Market Place, San Diego CA 92101  
**Friday, March 2, 2018**  
**8:00 a.m.**

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**Call to Order / Introductions:** **Chair Scott Hermes**

**Public Comment on Closed Session Items:** **Hermes**

**Adjourn to Closed Session:** **Hermes**

**Closed Session Items**

1. CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION  
Pursuant to Government Code section 54956.9(d)(1)  
Name of Case: San Diegans for Open Government v. City of San Diego and All Persons Interested in the Matter of the Renewal of the San Diego Tourism Marketing District - San Diego County Superior Court No.37-2012-00088065-CU-MC-CTL
2. CONFERENCE WITH LEGAL COUNSEL – EXISITING LITIGATION  
Pursuant to Government Code section 54956.9(d)(1)  
Name of Case: California Taxpayers Action Network v. City of San Diego, et. al – San Diego County Superior Court No. 37-2016-00030603-CU-MC-CTL
3. CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION  
Pursuant to Government Code section 54956.9(d)(1)  
Name of Case: Reid v. City of San Diego – San Diego County Superior Court No. 37-2016-00041207-CU-MC-CTL

**Adjourn to Open Session** **Hermes**

**Closed Session Report** **Lambeth**

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**BROWN ACT:**

*Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Brian Hughes at (619) 557-2854 at least 48 hours prior to the meeting.

**NOTICE TO PUBLIC:**

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.



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**MANCHESTER GRAND HYATT SAN DIEGO: MISSION BEACH AB (Public) & OCEAN BEACH (Closed)**  
1 Market Place, San Diego CA 92101  
**Friday, March 2, 2018**  
**8:30 a.m.**

**Call to Order / Introductions:**

**Chair Scott Hermes**

**Public Comment:**

**Hermes**

Public Comment for ALL items on or not otherwise on the Agenda

**Information Item(s):**

**Hughes**

**Action Items:**

**Hermes**

- 1) **Approval of Minutes:** February 9, 2018 meeting minutes will be reviewed, discussed and considered for approval.
- 2) **Convention Sales Goal Study:**  
The Convention Sales Goal Study prepared by HVS will be reviewed, discussed and considered for approval.
- 3) **FY 2019 Board of Directors Election:**  
Slate of Candidates: Per the approved FY2019 board election timeline: The slate of candidates, including received self-nominations, for the FY2019 director vacancies will be reviewed, discussed and considered for approval.
- 4) **TMD Revenue Forecast:**  
Review current FY2019 TMD revenue forecast and approve amount to be used as baseline for FY2019 funding allocations. Recommended at 5% year-over-year ('18 -'19) growth. Will be reviewed, discussed and considered for approval.
- 5) **Opportunity/Catastrophe (O/C) & Administration Allocations:**  
Determine O/C and Administration allocations. Minimum 3%, Maximum 7%, capped total 10%. Staff recommends 3% Administration and 7% O/C. Will be reviewed, discussed and considered for approval.
- 6) **O/C Reserve Fund:**  
Decide upon full or partial release of FY17 Part II carryover from O/C to Distributable Funds. Will be reviewed, discussed and considered for approval.
- 7) **FY 2019 Funding Allocations:** Following the "SDTMD Funding Allocation Session Process", review applications for FY 2019 TMD Annual Funds. Determine which applicants will be recommended for FY 2019 TMD Funds and determine the allocation amount of TMD Funds for each recipient organization / program.
- 8) **FY 2019 SDTMD Admin Detail & Consolidated Budget:** The FY 2019 SDTMD Admin Detail & Consolidated Budget, using the recommended FY 2019 funding allocations, will be reviewed and considered for approval.
- 9) **FY 2019 Supplemental Experience San Diego, Destination 2040: SDTA:**  
This will be a presentation by the San Diego Tourism Authority of their FY 2019 Supplemental Project Submission. The Scope of Work and Budget proposal will be reviewed and discussed.

**Adjournment of Board Meeting:**

**Hermes**

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