



**BOARD OF DIRECTORS MEETING & CLOSED SESSION AGENDA**  
**THE LAFAYETTE HOTEL: LOUISIANA BALLROOM (Public) & BURGUNDY ROOM (Closed)**  
2223 El Cajon Boulevard, San Diego, CA 92104  
**Friday, January 12, 2018**  
**8:00 a.m.**

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**Call to Order / Introductions:**

**Chair Scott Hermes**

**Public Comment on Closed Session Items:**

**Hermes**

**Adjourn to Closed Session:**

**Hermes**

**Closed Session Items**

1. CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION  
Pursuant to Government Code section 54956.9(d)(1)  
Name of Case: San Diegans for Open Government v. City of San Diego and All Persons Interested in the Matter of the Renewal of the San Diego Tourism Marketing District - San Diego County Superior Court No.37-2012-00088065-CU-MC-CTL
2. CONFERENCE WITH LEGAL COUNSEL – EXISITING LITIGATION  
Pursuant to Government Code section 54956.9(d)(1)  
Name of Case: California Taxpayers Action Network v. City of San Diego, et. al – San Diego County Superior Court No. 37-2016-00030603-CU-MC-CTL
3. CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION  
Pursuant to Government Code section 54956.9(d)(1)  
Name of Case: Reid v. City of San Diego – San Diego County Superior Court No. 37-2016-00041207-CU-MC-CTL

**Adjourn to Open Session**

**Hermes**

**Closed Session Report**

**Lambeth**

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**BROWN ACT:**

*Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Lorin Stewart at (619) 209-6108 at least 48 hours prior to the meeting.

**NOTICE TO PUBLIC:**

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.



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**Call to Order / Introductions:**

**Chair Scott Hermes**

**Public Comment:**

**Hermes**

Public Comment for ALL items on or not otherwise on the Agenda

**Information Item(s):**

**Hughes**

None

**Action Items:**

**Hermes**

- 1) **Approval of Minutes:**  
December 8, 2017 meeting minutes will be reviewed, discussed and considered for approval.
- 2) **Initiate the FY 2018 SDTMD Board Election Process:**  
The timeline for the FY2018 board election process, the creation of the FY2018 board election ad-hoc Nominating Committee, and the appointment of the members of the ad-hoc Committee will be reviewed, discussed and considered for approval.
- 3) **District Milestone Report:**  
As described on the accompanying document, this funding allocation request will be reviewed, discussed and considered for approval.
- 4) **FY 2019 Annual Application Presentation: SDTA obo Surf Cup Sports, Thanksgiving Challenge & Man City America's Cup:**  
This will be a presentation by SDTA on behalf of **Surf Cup Sports** of their Annual Application which encompasses four events over three fiscal years: 2018, 2019 & 2020. The organization's Scope of Work and Budget proposals will be reviewed and discussed.
- 5) **FY 2019 Annual Application Presentation: SDTA obo Surf Cup Sports, Girls ECNL Playoffs:**  
This will be a presentation by SDTA on behalf of **Surf Cup Sports** of their Annual Application which encompasses two events over two fiscal years: 2019 & 2021. The organization's Scope of Work and Budget proposals will be reviewed and discussed.
- 6) **FY 2019 Annual Application Presentation: Extreme Sailing:**  
This will be a presentation by **Extreme Sailing** of their FY 2019 Annual Application. The organization's Scope of Work and Budget proposal will be reviewed and discussed.
- 7) **FY 2019 Annual Application Presentation: San Diego Bayfair/Thunderboats:**  
This will be a presentation by **San Diego Bayfair/Thunderboats** of their FY 2019 Annual Application. The organization's Scope of Work and Budget proposal will be reviewed and discussed.
- 8) **FY 2019 Annual Application Presentation: San Diego Brewers Guild:**  
This will be a presentation by **San Diego Brewers Guild** of their FY 2019 Annual Application. The organization's Scope of Work and Budget proposal will be reviewed and discussed.
- 9) **FY 2019 Annual Application Presentation: San Diego Crew Classic - Winter Classic & U.S. Rowing Convention:**  
This will be a presentation by **San Diego Crew Classic** of their FY 2019 Annual Application. The organization's Scope of Work and Budget proposal will be reviewed and discussed.

**10) FY 2019 Annual Application Presentation: San Diego Crew Classic – Spring Classic:**

This will be a presentation by San Diego Crew Classic of their FY 2019 Annual Application. The organization's Scope of Work and Budget proposal will be reviewed and discussed.

**11) FY 2019 Annual Application Presentation: San Diego Bay Wine & Food Festival:**

This will be a presentation by San Diego Bay Wine & Food Festival of their FY 2019 Annual Application. The organization's Scope of Work and Budget proposal will be reviewed and discussed.

**Adjournment of Board Meeting:**

**Hermes**

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