



**BOARD OF DIRECTORS SPECIAL MEETING & CLOSED SESSION AGENDA
TOWN & COUNTRY RESORT: Sheffield Room (Public) & Brittany Room (Closed)
500 Hotel Circle North, San Diego, CA 92108
Wednesday November 8, 2017
9:00 a.m.**

Call to Order / Introductions:

Chair Scott Hermes

Public Comment on Closed Session Items:

Hermes

Adjourn to Closed Session:

Hermes

Closed Session Items

1. CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION
Pursuant to Government Code section 54956.9(d)(1)
Name of Case: San Diegans for Open Government v. City of San Diego and All Persons Interested in the Matter of the Renewal of the San Diego Tourism Marketing District - San Diego County Superior Court No.37-2012-00088065-CU-MC-CTL
2. CONFERENCE WITH LEGAL COUNSEL – EXISITING LITIGATION
Pursuant to Government Code section 54956.9(d)(1)
Name of Case: California Taxpayers Action Network v. City of San Diego, et. al – San Diego County Superior Court No. 37-2016-00030603-CU-MC-CTL
3. CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION
Pursuant to Government Code section 54956.9(d)(1)
Name of Case: Reid v. City of San Diego – San Diego County Superior Court No. 37-2016-00041207-CU-MC-CTL

Adjourn to Open Session

Hermes

Closed Session Report

Lambeth

BROWN ACT:

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Lorin Stewart at (619) 209-6108 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC:

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.



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Call to Order / Introductions:

Chair Scott Hermes

Public Comment:

Hermes

Public Comment for ALL items on or not otherwise on the Agenda

Information Item(s):

- 1). SDTA Supplemental Project Update (China, L.A., Balboa Park & Certified Meetings) **Terzi/Kapich/Sitton**
- 2). FY2019 Funding Application, Process and Timeline Update **Hughes**
- 3). Sponsorship Applications: Study and discuss memorializing guidelines of distinguishing circumstances for consideration of sponsorships for hotel room demand generating events. **Hermes**

Action Items:

Hermes

- 1) **Approval of Minutes:**
September 15, 2017 meeting minutes will be reviewed, discussed and considered for approval.
- 2) **Convention Sales Goal Study Proposal**
A proposal to provide citywide hotel sales projections for FY2018 and the following five years will be reviewed, discussed and considered for approval.
- 3) **Funding Application Review Committee:**
Consider creating a Funding Application Review Committee to work with SDTA senior leadership, Real World Academics (RWA) principals and the SDTMD Executive Director to review the RWA application reports and the applications for thoroughness and functionality. Discuss and consider for creation and grant authority to Board Chair to appoint members.

Adjournment of Board Meeting:

Hermes

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