

# GOING UP

FY 2016 QUARTER 4 UPDATE

sd|tmd  
SAN DIEGO TOURISM  
MARKETING DISTRICT



## DISTRICT PLAN MODIFICATION UPDATE

On August 2, 2016 City Council approved, by a vote of 8-1, the amendments to the Procedural Ordinance. The District plan has been modified so that only hotels with 70 rooms or more should be collecting the 2% assessment. The City of San Diego sent information to all TMD lodging establishments in regards to changes. City Council will vote on the Plan in October. Details will be provided in the next quarterly update.

## CONVADIUM FEASIBILITY STUDY

The Report on the Development of a Joint Stadium and Convention Center, conducted by HVS and funded by the SDTMD was released on August 10, 2016. Read the full report at: [sdtmpd.org/ConvadiumReport](http://sdtmpd.org/ConvadiumReport)

## FY 2017 BOARD CALENDAR

The approved FY 2017 SDTMD Corporation meeting calendar includes the listing of all regular board meetings through June 2017. [sdtmpd.org/boardmeetings](http://sdtmpd.org/boardmeetings)

## FY 2017 SDTMD CORPORATION OFFICERS

The following FY 2017 officers were elected by the board: Bill Evans, Chair; Scott Hermes, Vice Chair; Colleen Anderson, Treasurer; Matt Greene, Secretary. [sdtmpd.org/board-members](http://sdtmpd.org/board-members)

## FY 2018 FUNDING APPLICATIONS

Guidelines and application details and forms for the annual funding cycle are available: [sdtmpd.org/applications](http://sdtmpd.org/applications)

**For more information, please visit [sdtmpd.org](http://sdtmpd.org)**

## BOARD OF DIRECTORS

### OFFICERS

William L. Evans, Chair  
Scott Hermes, Vice Chair  
Colleen Anderson, Treasurer  
Matt Greene, Secretary

### DIRECTORS

Matt Adams  
Richard Bartell  
Jody Blackinton  
C. Terry Brown  
John Gates

### STAFF

Brian Hughes, Executive Director