



BOARD OF DIRECTORS REGULAR MEETING & CLOSED SESSION AGENDA

WESTIN SAN DIEGO GASLAMP QUARTER
910 Broadway Circle, San Diego, CA 92101
ROOM: Harbor (Regular Meeting) // Balboa (Closed Session)
Friday, September 15, 2017
9:00 a.m.

Call to Order / Introductions:

Chair Scott Hermes

Public Comment on Closed Session Items:

Hermes

Adjourn to Closed Session:

Hermes

Closed Session Items

1. CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION
Pursuant to Government Code section 54956.9(d)(1)
Name of Case: San Diegans for Open Government v. City of San Diego and All Persons Interested in the Matter of the Renewal of the San Diego Tourism Marketing District - San Diego County Superior Court No.37-2012-00088065-CU-MC-CTL
2. CONFERENCE WITH LEGAL COUNSEL – EXISITING LITIGATION
Pursuant to Government Code section 54956.9(d)(1)
Name of Case: California Taxpayers Action Network v. City of San Diego, et. al – San Diego County Superior Court No. 37-2016-00030603-CU-MC-CTL
3. CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION
Pursuant to Government Code section 54956.9(d)(1)
Name of Case: Reid v. City of San Diego – San Diego County Superior Court No. 37-2016-00041207-CU-MC-CTL

Adjourn to Open Session

Hermes

Closed Session Report

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BROWN ACT:

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Brian Hughes at (619) 209-6108 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC:

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.



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WESTIN SAN DIEGO GASLAMP QUARTER
910 Broadway Circle, San Diego, CA 92101
ROOM: Harbor (Regular Meeting) // Balboa (Closed Session)
Friday, September 15, 2017
9:30 a.m.**

Call to Order / Introductions:

Chair Scott Hermes

Public Comment:

Public Comment for ALL items on or not otherwise on the Agenda

Hermes

Information Item(s):

- 'Experience San Diego, Destination 2040' update presentation

MJE Communications

Action Items:

Hermes

- 1) **Third Party Forecast Analysis proposal:**
A proposal to authorize Real World Academics to perform performance projections for FY19 funding applicants will be reviewed, discussed and considered for approval.
- 2) **Approval of Minutes:**
July 24, 2017 meeting minutes will be reviewed, discussed and considered for approval.
- 3) **Budget Line Item Adjustment:**
Related to Online Application expense and Insurance. The Board will review, discuss and consider for approval.
- 4) **AD HOC Board Member Search Committee:**
To review eligible candidates and make recommendations to the Board of Directors.
Discuss and consider for creation and appointment of members.
- 5) **'Experience San Diego' Community Outreach firm contract extension:**
The current one-year agreement expires October 31, 2017. A proposed extension will be received, reviewed, discussed and considered for approval.
- 6) **Surf Cup Sports:**
Funding request will be received, reviewed, discussed and considered for approval.
- 7) **San Diego Tourism Authority Short-Term Advertising Proposal:**
Funding request will be received, reviewed, discussed and considered for approval.
- 8) **Executive Director Performance Appraisal and Salary Review:**
Annual review and recommendation will be received, reviewed, discussed and considered for approval.

Adjournment of Board Meeting:

Hermes

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