



**BOARD OF DIRECTORS SPECIAL MEETING & CLOSED SESSION AGENDA**  
**THE WESTIN GASLAMP QUARTER HOTEL: HARBOR Room (Public) & SIERRA A Room (Closed)**  
910 Broadway Circle, San Diego, CA 92101  
**Wednesday, March 29, 2017**  
**9:00 a.m.**

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**Call to Order / Introductions:**

**Chair Bill Evans**

**Public Comment on Closed Session Items:**

**Evans**

**Adjourn to Closed Session:**

**Evans**

**Closed Session Items**

1. CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION  
Pursuant to Government Code section 54956.9(d)(1)  
Name of Case: San Diegans for Open Government v. City of San Diego and All Persons Interested in the Matter of the Renewal of the San Diego Tourism Marketing District - San Diego County Superior Court No.37-2012-00088065-CU-MC-CTL
2. CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION  
Pursuant to Government Code section 54956.9(d)(1)  
Name of Case: California Taxpayers Action Network v. City of San Diego, et. al – San Diego County Superior Court No. 37-2016-00030603-CU-MC-CTL
3. CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION  
Pursuant to Government Code section 54956.9(d)(1)  
Name of Case: Reid v. City of San Diego – San Diego County Superior Court No. 37-2016-00041207-CU-MC-CTL

**Adjourn to Open Session**

**Evans**

**Closed Session Report**

**Cottrill**

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**BROWN ACT:**

*Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Lorin Stewart at (619) 209-6108 at least 48 hours prior to the meeting.

**NOTICE TO PUBLIC:**

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.



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910 Broadway Circle, San Diego, CA 92101  
**Wednesday, March 29, 2017**  
**9:30 a.m.**

**Call to Order / Introductions:**

**Chair Bill Evans**

**Public Comment:**

**Evans**

Public Comment for ALL items on or not otherwise on the Agenda

**Information Item(s):**

Destination Master Plan Community Outreach Update

**Hermes/Greene**

- Short-term activation opportunities as recommended by the Destination Master Plan Steering Committee

**Action Items:**

**Evans**

**1) Approval of Minutes:**

March 3, 2017 meeting minutes will be reviewed, discussed and considered for approval.

**2) Board Member Resignation and Appointment to Fill Vacancy:**

Tuni Kyi has submitted his resignation from the Board. The Board Chair recommends Mr. Christopher Ostapovicz, RVP, Asset Management of Host Hotels & Resorts, for the Board's review, discussion and consideration for approval to fill the vacancy.

**3) FY18 Director Funding Allocation Revision:**

Clarification has been made to the allocation exhibit to reflect the Board's approval of FY2018 funding. The Board will also review, discuss and consider amending the allocation timing of NASC Annual Symposium and Ultimate Frisbee from FY2018 to FY2019.

**4) FY 2017 SDTMD Budget Line Item and Allocation Revision**

A request to make a budget line item revision for SDTMD master plan will be reviewed, discussed and considered for approval.

**5) Destination Master Plan Branding**

A recommendation stemming from the DMP Steering Committee to rename the Master Plan will be presented to the Board for review, discussion and considered for approval.

**6) AD HOC SDTA Budget Process Review Committee:**

Consider creating AD HOC SDTA Budget Process Review Committee:

- To work with SDTA senior leadership to study the review and approval process of the annual SDTA budget
- Make recommendations to TMD Board based on findings.

Discuss and consider for creation and appointment of members.

**7) Records Retention Policy Amendment:**

An amendment to the record retention policy will be presented to the Board to review, discuss, and consider for adoption.

**8) FY 2018 SDTA supplemental China Marketing Proposal:**

Details will be presented to the Board for review, discussion and considered for approval.

**9) FY 2018 SDTA supplemental Los Angeles Leisure Marketing Proposal:**

Details will be presented to the Board for review, discussion and considered for approval.

- 10) **FY 2018 SDTA supplemental Balboa Park Marketing Proposal**: Details will be presented to the Board for review, discussion and considered for approval.
- 11) **FY 2018 SDTA supplemental USA Soccer Proposal**: Details will be presented to the Board for review, discussion and considered for approval.

**Adjournment of Board Meeting:**

**Evans**

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