

# GOING UP

FY 2016 QUARTER 3 UPDATE

sd|tmd  
SAN DIEGO TOURISM  
MARKETING DISTRICT



## CONTRACTORS

The FY 2017 applications were presented at SDTMD public board meetings from December 2015 - March 2016. At the February 26 meeting, the Board ranked all applications and voted on the final funding recommendations. Selected contractors had proven promotional track records and/or long-range potential. For a full contractor list visit [sdtmp.org/contractors](http://sdtmp.org/contractors)

## REPORT OF ACTIVITIES

May 23, 2016 - San Diego City Council voted to approve the FY 2017 Report of Activities, which reflects the recommended allocations of assessments levied. More information visit [sdtmp.org/reports](http://sdtmp.org/reports)

## BOARD ELECTION RESULTS

FY 2016 ballots were received and tabulated by City of San Diego staff; results were certified unanimously at the June 20, 2016 SDTMD Board meeting. Jody Blackinton and C. Terry Brown were re-elected; and Matthew Adams was newly elected for three-year terms. The annual election of officers will be at the first FY2017 board meeting. Learn more [sdtmp.org/boardmembers](http://sdtmp.org/boardmembers)

## DISTRICT PLAN MODIFICATION

TMD lodging establishments will receive a notice from the City of San Diego regarding an upcoming modification to the district plan.

For more information, please visit [sdtmp.org](http://sdtmp.org)

## BOARD OF DIRECTORS

### OFFICERS

William L. Evans, Chairman  
Matt Greene, Vice Chairman  
Jody Blackinton, Treasurer  
Colleen Anderson, Secretary

### DIRECTORS

Richard Bartell  
C. Terry Brown  
Scott Hermes  
John Gates  
Tom Voss

### STAFF

Brian Hughes, Executive Director