



**BOARD OF DIRECTORS REGULAR MEETING & CLOSED SESSION AGENDA
BAHIA RESORT HOTEL – ROOM: MISSION AB (public)
& MISSION C (closed session)
998 West Mission Bay Drive, San Diego, California 92109
Friday, October 28, 2016
9:00 a.m.**

Call to Order / Introductions:

Chair Bill Evans

Public Comment on Closed Session Item:

Evans

Adjourn to Closed Session:

Evans

Closed Session Items:

1. CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION
Pursuant to Government Code section 54956.9(d)(1)
Name of Case: San Diegans for Open Government v. City of San Diego and All Persons Interested in the Matter of the Renewal of the San Diego Tourism Marketing District - San Diego County Superior Court No.37-2012-00088065-CU-MC-CTL
2. CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION
Pursuant to Government Code section 54956.9(d)(1)
Name of Case: California Taxpayers Action Network v. City of San Diego, et. al – San Diego County Superior Court No. 37-2016-0030603

Adjourn to Open Session:

Evans

Closed Session Report:

Lambeth

BROWN ACT:

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 24 hours prior to a special meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Brian Hughes at (619) 209-6108 at least 12 hours prior to the meeting.

NOTICE TO PUBLIC:

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.



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BAHIA RESORT HOTEL – ROOM: MISSION AB (public)
& MISSION C (closed session)
998 West Mission Bay Drive, San Diego, California 92109
Friday, October 28, 2016
9:30 a.m.**

Call to Order / Introductions:

Chair Bill Evans

Public Comment:

Evans

Public Comment for ALL items on or not otherwise on the Agenda.

Information Item(s):

None.

Action Items:

Evans

1. Approval of Minutes

September 23, 2016 meeting minutes will be reviewed, discussed and considered for approval.

2. Board Member Resignation and Appointment to Fill Vacancy

Jody Blackinton has submitted her resignation from the Board. The Board Chair recommends Mr. Tuni Kyi, General Manager of the San Diego Marriott Marquis for the Board's review, discussion and consideration for approval to fill the vacancy.

3. FY 2017 Part 1 San Diego Tourism Authority (SDTA) Line Item Budget Revision:

Request to provide additional funding for Production with an off-setting reduction in the SDTA budget. The Board shall discuss and consider approval.

4. Operating Agreement Between SDTMD and City of San Diego

The Board shall discuss and consider approval of an updated Operating Agreement between the City and the Corporation.

5. Amgen Tour of California

Funding request will be received, reviewed, discussed and considered for approval.

6. AD HOC Advertising ROI & Master Plan Committee Community Outreach Firm Search and Selection:

Following a summary review of the Committee's process and findings, the Board will review, discuss and consider for approval a proposal from the recommended firm.

7. Dissolve AD HOC Advertising ROI & Master Plan Committee:

The Board will consider bringing this AD HOC committee to a close.

8. AD HOC Major Subcontractor Selection Committee:

Discussion of competitive bid for major services contracts (Accounting, Communications, Legal).

Consider creating AD HOC Major Subcontractor Selection Committee:

- To review submissions and provide a recommendation for Legal, Accounting and Communications service firms.

Discuss and consider for creation and appointment of members.

Adjournment of Board Meeting:

Evans

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