



**BOARD OF DIRECTORS REGULAR MEETING & CLOSED SESSION AGENDA  
THE CATAMARAN RESORT HOTEL & SPA – ROOM: BOARDROOM (public)  
& ROUSSEAU EAST (closed session)  
3999 Mission Blvd, San Diego, CA 92109  
Friday, September 23, 2016  
9:00 a.m.**

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**Call to Order / Introductions:**

**Chair Bill Evans**

**Public Comment on Closed Session Item:**

**Evans**

**Adjourn to Closed Session:**

**Evans**

**Closed Session Items:**

1. CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION  
Pursuant to Government Code section 54956.9(d)(1)  
Name of Case: San Diegans for Open Government v. City of San Diego and All Persons Interested in the Matter of the Renewal of the San Diego Tourism Marketing District - San Diego County Superior Court No.37-2012-00088065-CU-MC-CTL
2. CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION  
Pursuant to Government Code section 54956.9(d)(1)  
Name of Case: California Taxpayers Action Network v. City of San Diego, et. al – San Diego County Superior Court No. 37-2016-0030603

**Adjourn to Open Session:**

**Evans**

**Closed Session Report:**

**Lambeth**

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**BROWN ACT:**

*Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 24 hours prior to a special meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Brian Hughes at (619) 209-6108 at least 12 hours prior to the meeting.

**NOTICE TO PUBLIC:**

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.



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**Call to Order / Introductions:**

**Chair Bill Evans**

**Public Comment:**

**Evans**

Public Comment for ALL items on or not otherwise on the Agenda.

**Information Item(s):**

1) Update and discussion on the FY18 Contractor Application revisions.

**Hughes**

2) AD HOC Advertising ROI & Master Plan Committee work update:

**Hughes**

a. Assignment 1: Tourism Authority ad agency value and ROI report.

b. Assignment 2: 20-Year Master Plan Community Outreach firm RFP and selection

**Action Items:**

**Evans**

1. **Approval of Minutes**

August 26, 2016 meeting minutes will be reviewed, discussed and considered for approval.

2. **Operating Agreement Between SDTMD and City of San Diego**

The Board shall consider and discuss approval of an updated Operating Agreement between the City and the Corporation.

3. **3<sup>rd</sup> & 4<sup>th</sup> Quarter FY16 A1 Allocation Summary Report**

Following a summary review by the San Diego Tourism Authority, the Board will review, discuss and consider for approval.

4. **Revised Stadium / Convention Center Expansion Study Phase II Work**

A proposal from HVS for post-release work that was approved at the last meeting has been revised based upon Counsel's recommendation and will be reviewed, discussed and considered for approval.

**Adjournment of Board Meeting:**

**Evans**

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