WORLD BEACH GAMES
2017 Event Opportunity
ANOC World Beach Games
September 2017

26+ Sports
1,500 Officials/Coaches
1.2 million On-site Spectators
6,000 Athletes from 204 Member Countries
12-14 days of Ceremony and Competition

204 Countries Receive Broadcast & Streaming

10 WATER SPORTS

13 BEACH SPORTS

3 HYBRID SPORTS

Volleyball, Wrestling, Disc, Football, Handball, Mini-golf, Sports Ribby, Sumo, Tennis, American Football, Bodybuilding, Boules, Cheerleading, Flying, Flying.

26 SPORTS
Partnership for Production

IOC
ANOC

Host City: San Diego
Volunteer Cohort
Local Transportation
Media
Staff
VIPS
Officials with catering
Athletes with catering (leased cruise ships)
Accommodations for:
Local Communications and Promotion
Event Services
Infrastructure, Facilities and Equipment
Venues for Ceremonies and Competition
Host City Responsibilities
Primary Venue: Fiesta Island
Competitive International Bid
Possible Bidding Cities

1. San Diego, USA
2. Sochi, Russia
3. Dubai, UAE
4. Hong Kong/Dalian, China
5. Cape Town, South Africa
<table>
<thead>
<tr>
<th>Description</th>
<th>Jun 1 - Aug 31, 2015</th>
<th>Total June - November, 2015</th>
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<td>Non-Profit Umbrella</td>
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<td>Web Portal, Gift Giving</td>
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**Bid Components**

**Total**

$376,000

$108,500

$484,500
Prospective Production Budget & Revenue Overview

- The anticipated 24 month budget for the Games is: $150M which includes all anticipated and pre-approved elements of permitting, licensing, merchandizing, travel, housing, infrastructure, operations, music festival and every expense category.

- Expected global gross revenue is $190M. Global media and the 5 large global sponsorship categories could exceed $100M. Ticket sales, merchandise, festival attendance and licensing will make up the balance.
Bids due November 2015
To be administered and managed by SDTA
Not to exceed $500,000

TMD Support for Bid
THANK YOU