



**BOARD OF DIRECTORS MEETING & CLOSED SESSION  
GRAND HYATT SAN DIEGO – BAYVIEW ROOM  
1 Market Place, San Diego, CA 92101  
Friday, October 2, 2015  
8:00 a.m.**

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**Call to Order / Introductions:**

**Chair Bill Evans**

**Public Comment on Closed Session Item:**

**Evans**

**Adjourn to Closed Session:**

**Evans**

**Closed Session Item:**

1. CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION  
Pursuant to Government Code section 54956.9(d)(1)  
Name of Case: San Diegans for Open Government v. City of San Diego and All Persons Interested in the Matter of the Renewal of the San Diego Tourism Marketing District - San Diego County Superior Court No.37-2012-00088065-CU-MC-CTL

**Adjourn to Open Session:**

**Evans**

**Closed Session Report:**

**Evans**

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**BROWN ACT:**

*Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Lorin Stewart at (619) 209-6108 at least 48 hours prior to the meeting.

**NOTICE TO PUBLIC:**

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.



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**GRAND HYATT SAN DIEGO – BAYVIEW ROOM**  
1 Market Place, San Diego, CA 92101  
**Friday, October 2, 2015**  
**9:00 a.m.**

**Call to Order / Introductions:**

**Chair Bill Evans**

**Public Comment:**

**Evans**

Public Comment for ALL items on or not otherwise on the Agenda

**Information Item(s):**

**Action Items:**

**Evans**

**1) Consent Agenda:**

Dissolution of AD HOC Marketing Committee. Dissolution of AD HOC 2015 Nominating Committee. Authorize SDTMD Corporation check signers.

**2) Approval of Minutes:**

July 17, 2015 SDTMD meeting minutes will be reviewed, discussed and considered for approval.

**3) SDTMD FY 2016 Revised Regular Meeting Schedule:**

FY 2016 regular board meeting schedule will be reviewed, discussed and considered for approval.

**4) SANDAG Regional Plan Update:**

This will be an informational presentation by SANDAG of their Regional Plan to be discussed and considered for support.

**5) FY 2017 Funding Application-Guidelines:**

The FY17 revisions to the SDTMD Funding Guidelines & Application will be reviewed, discussed and considered for approval.

**6) FY 2016 Line-Item Budget Revision Clarifications:**

FY 2015 line-item budget revision clarifications for the Century Club's Farmers Open, San Diego Crew Classic, and Competitor Group will be reviewed, discussed and considered for approval.

**7) FY 2016 Supplemental Presentations to Determine Level of Support: San Diego Tourism Authority:**

This will be an SDTA overview presentation of events including La Liga LFP World Cup Challenge, Amgen Tour of California, World Fireworks Competition, and the 2017 World Beach Games. In addition, per direction at the July 17, 2015 SDTMD Board meeting, the SDTA will present supplemental FY16 and FY17 sporting event requests. Support level for the presented events, if any, will be discussed, reviewed and considered for approval.

**8) Brown Act, Conflict of Interest & Bylaws Review:**

SDTMD General Counsel will conduct Brown Act training for board members, lead a discussion of the conflict of interest policy, and the SDTMD Corporation Bylaws. Policies will be discussed and amendments to policies may be considered for approval.

**Adjournment of Board Meeting:**

**Evans**

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