BOARD OF DIRECTORS REGULAR & CLOSED SESSION MEETING
Bahia Resort Hotel: DEL MAR ROOM
998 West Mission Bay Drive, San Diego, CA 92109
Friday: September 6, 2013
9:00 a.m.

Call to Order / Introductions: Chairman C. Terry Brown

Closed Session Items

1. CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION
   Pursuant to Government Code section 54956.9(d)(1)
   Name of Case: San Diegans for Open Government v. City of San Diego and All Persons Interested in the Matter of the Renewal of the San Diego Tourism Marketing District - San Diego County Superior Court No. 37-2012-00088065-CU-MC-CTL

2. CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION
   Pursuant to Government Code section 54956.9(d)(1)
   Name of Case: Brigette Browning, a Citizen of the City of San Diego; Sergio Gonzales, a Citizen of the City of San Diego; Unite Here Local 30 v. The San Diego City Council, acting as and on behalf of the City of San Diego - San Diego County Superior Court

Adjourn to Closed Session

Closed Session Report

Adjourn to Open Session

BROWN ACT:
Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Lorin Stewart at (619) 209-6108 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC:
You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.
Call to Order / Introductions: Chairman C. Terry Brown

Public Comment: Public Comment for ALL items on or not otherwise on the Agenda Brown

Consent Items: NA Brown

Action Items:

1) Approval of Minutes: August 2, 2013 SDTMD meeting minutes will be reviewed, discussed and considered for approval. Brown

2) TMD Funding: Review current FY2014 TMD forecast with hotel waiver / indemnification holdbacks and approve amounts to be used as baseline for FY2014 funding allocations. Brown

3) Current Market Impact Study - CIC Research: CIC Research - Scope of Work proposal will be reviewed, discussed and considered for approval. Brown

4) FY 2014 Funding Allocation – Working Budget: San Diego Tourism Authority (formerly ConVis): The organization’s Working Budget proposal will be reviewed, discussed and considered for approval. Brown

5) FY 2014 Funding Allocation – Working Budget: Balboa Park Celebration, Inc.: The organization’s Working Budget proposal will be reviewed, discussed and considered for approval. Brown

Adjournment of Board Meeting: Brown

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SAN DIEGO TOURISM MARKETING DISTRICT
BOARD OF DIRECTORS MEETING
Bahia Resort Hotel: DEL MAR ROOM
998 West Mission Bay Drive, San Diego, CA 92109
Friday: September 6, 2013
10:00 a.m.

MINUTES

Call to Order / Introductions:
C. Terry Brown, Chairman, called the meeting to order at 10:32 a.m.


Board members absent: Luis Barrios, Bill Evans, and Patrick Duffy.

Also in attendance: Jere Batten, Batten Accountancy; John Lambeth, attorney; and Lorin Stewart, Executive Director.

CLOSED SESSION

John Lambeth stated that there were no reportable items from the closed session.

INTRODUCTIONS

John Lambeth reported that members of the audience are welcome to address the Board on items on the agenda and items not on the agenda. Mr. Lambeth stated that Board members are discouraged from speaking with applicants and must disclose any communications they have had with an applicant. Mr. Lambeth also informed the Board of the rules associated with recusal.

PUBLIC COMMENT

Kevin Swanson talked about Balboa Park 2015 and updated the Board on his efforts.

ACTION ITEMS

1) Approval of Minutes: A motion was made by Mr. Bartell to approve the minutes for August 2, 2013. There was a second from Mr. Voss. Yes 6, No 0, Abstain 0.

2) TMD Funding: Lorin Stewart said that there has been 18% worth of waivers collected. Mr. Stewart also gave general information regarding TMD funding.

3) Current Market Impact Study—CIC Research: Mr. Brown described the purpose of the proposed study. Mr. Schafer made a motion to approve expenditures of TMD funds on the study. Mr. Bartell seconded the motion. Yes 6, No 0, Abstain 0.

4) FY 2014 Funding Allocation—Working Budget: San Diego Tourism Authority (formerly ConVis): Joe Terzi gave background information on the opportunity to book the American Society of Hematology. The San Diego Tourism Authority (SDTA) requested $150,000 for 2015 to aid the effort.
Mr. Brown gave background information on other groups that have been funded through the SDTMD.

John Lambeth stated that the item regarding 2015 funding was not on the agenda and further action or discussion should be done at a future meeting with the item on the agenda.

Rick Meza provided an overview of the revised SDTA budget. Mr. Bartell asked about the rent allocation. Mr. Schafer made a motion to approve the revised SDTA budget. Mr. Bartell seconded the motion. Yes 6, No 0, Abstain 0.

5) **FY 2014 Funding Allocation—Working Budget: Balboa Park Celebration, Inc.;** No one from Balboa Park Celebration, Inc. (BPCI) was in attendance. Jere Batten gave an overview on BPCI funding.

The meeting was adjourned without objection at 10:57 a.m.

Approved

[Signature]

John Schafer, Secretary

Date 11/18/13