BOARD OF DIRECTORS MEETING
Bahia Resort Hotel: SHELL ROOM
998 West Mission Bay Drive, San Diego CA 92109
Friday: September 14, 2012
9:00 a.m.

Call to Order / Introductions: Chairman C. Terry Brown

Public Comment:
Public comment for ALL items on or not otherwise on the Agenda Brown

Informational Items:
01) TMD Renewal progress Brown

Action Items:
01) Approval of Minutes:
June 15, 2012 SDTMD meeting minutes will be reviewed, discussed, and considered for approval. Brown

02) SDTMD FY 2013 Officer Election:
Nominations, discussion, and election with direction from SDTMD attorney, John Lambeth. Brown

03) SDTMD FY 2013 Meeting Schedule:
FY 2013 regular board meeting schedule will be reviewed, discussed, and considered for approval. Brown

04) SDTMD FY 2013 Q3 Interim Budget:
FY 2013 Q3 Interim Budget for the SDTMD will be reviewed, discussed, and considered for approval. Brown

05) FY 2013 Budget Line Item Clarification: SD Bay Wine & Food Festival:
FY 2013 (Part 1) budget line item clarification will be reviewed, discussed, and considered for approval. Brown

06) FY 2013 Budget Adjustments: SD CONVIS:
FY 2013 (Part 1) budget adjustments will be reviewed, discussed, and considered for approval. Brown

07) FY 2013 Budget Adjustments: SD Sports Commission:
FY 2013 (Part 1) budget adjustments will be reviewed, discussed, and considered for approval. Brown

08) FY 2012 & FY2013 Budget Line Item Adjustments: SD Bayfair:
FY 2012/FY 2013 (Part 1) budget line item adjustments will be reviewed, discussed, and considered for approval. Brown

09) FY 2013 Budget Line Item Adjustments: SD Spirits Festival:
FY 2013 (Part 1) budget line item adjustments will be reviewed, discussed, and considered for approval. Brown

Adjournment:

BROWN ACT:
Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Lorin Stewart at (619) 209-6108 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC:
You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.
SAN DIEGO TOURISM MARKETING DISTRICT
BOARD OF DIRECTORS MEETING
Bahia Resort Hotel, Del Mar Room
998 West Mission Bay Drive, San Diego, CA 92109
Friday, September 14, 2012
9:00 a.m.

MINUTES

Call to Order / Introductions:
C. Terry Brown, Chairman, called the meeting to order at 9:06 a.m.


Board members absent: Keri Robinson, Patrick Duffy, Bill Evans, and Molsen Khalegi.

Also in attendance: Lorin Stewart, Executive Director; Jere Batten, Batten Accountancy; John Lambeth, Civitas Advisors.

John Lambeth reported that members of the audience are welcome to address the Board on items on the agenda and items not on the agenda. Mr. Lambeth stated that Board members are discouraged from speaking with applications and must disclose any communications they have had with an applicant. Mr. Lambeth also informed the Board of the rules associated with recusal.

PUBLIC COMMENT

None.

INFORMATIONAL ITEMS

1. TMD Renewal Progress: Lorin Stewart provided information about the renewal process. John Lambeth talked about the Public Meeting and the Public Hearing.

ACTION ITEMS

1. Approval of Minutes: A motion was made by Richard Bartell to approve the minutes. There was a second from Luis Barrios. Yes 5, No 0, Abstain 0.

2. SDTMD FY 2013 Officer Election: John Lambeth stated that directors are elected annually. John Lambeth opened the nomination for chair. Richard Bartell spoke about the great work Terry Brown has done as chair. Richard Bartell moved Terry Brown. There was a second from Luis Barrios. There was unanimous approval. Yes 5, No 0, Abstain 0.

   Terry Brown opened the nomination for Vice Chair. Terry Brown nominated Richard Bartell. There was a second by Bob Rauch. There was unanimous approval. Yes 5, No 0, Abstain 0.

   Terry Brown opened the nomination for Secretary. Terry Brown spoke about the good work Luis Barrios has done. Terry Brown nominated Luis Barrios. There was a second by John Schafer. There was unanimous approval. Yes 5, No 0, Abstain 0.

   Terry Brown opened the nomination for Treasurer. Terry Brown spoke about Bill Evans’ work as treasurer. Terry Brown nominated Bill Evans. There was a second by Luis Barrios. There was unanimous approval. Yes 5, No 0, Abstain 0.
3. **SDTMD FY 2013 Meeting Schedule:** Lorin Stewart discussed the Board schedule. John Schafer moved for approval of calendar changing the December 7 meeting to December 14. There was a second by Luis Barrios. Yes 5, No 0, Abstain 0.

4. **SDTMD FY 2013 Q3 Interim Budget:** Lorin Stewart provided background on the interim budget. Meredith Dibden-Brown talked about the timing of collections. Terry Brown moved for approval of the interim budget as revised adding $20,000 to audits and $50,000 to start-up costs to bring the total to $110,000. There was a second by Luis Barrios. There was unanimous approval. Yes 5, No 0, Abstain 0.

5. **FY 2013 Budget Line Item Clarification: SD Bay Wine & Food Festival:** Lorin Stewart explained the modification proposed for the Bay Wine & Food Festival. Richard Bartell asked if it changed the overall amount. Lorin Stewart said no. Bob Rauch moved to approve the modification; there was a second by Richard Bartell. There was unanimous approval. Yes 5, No 0, Abstain 0.

6. **FY 2013 Budget Adjustments: SD CONVIS:** There were no adjustments needed for the CONVIS budget, therefore no action was necessary.

7. **FY 2013 Budget Adjustments: SD Sports Commission:** Lorin Stewart presented information on the adjustment of the expenditures. Dennis Cooper, Interim President, gave information about the budget revisions. There is no change in overall budget. Bob Rauch asked about the variation in salaries; Dennis Cooper and Alan Kidd explained that the figures are based on partial allocations of the employees’ time. Bob Rauch moved for approval; there was a second by Terry Brown. There was unanimous approval. Yes 5, No 0, Abstain 0.

   Dennis Cooper asked that their agreement with the TMD allow for vendor direct payments. Terry Brown moved for approval; there was a second by Luis Barrios. There was unanimous approval. Yes 5, No 0, Abstain 0.

8. **FY 2012 & FY 2013 Budget Line Item Adjustments: SD Bayfair:** Lorin Stewart gave a brief background. Greg Mansfield from SD Bayfair thanked the TMD for their support. The proposed adjustments do not change the overall total allocation. Bob Rauch moved for approval; there was a second by Luis Barrios. There was unanimous approval. Yes 5, No 0, Abstain 0.

9. **FY 2013 Budget Line Item Adjustments: SD Spirits Festival:** Jere Batten explained the changes to the budget. Liz Edward gave a summary of the changes. Meredith Dibden-Brown stated that the City will need to see documentation to support the changes. There was discussion about the change in public relation activities. Terry Brown moved to approve the budget change regarding the travel. There was a second by John Schafer. There was unanimous approval. Yes 5, No 0, Abstain 0.

   Richard Bartell moved not to approve the $6,000 change in the public relations budget. There was a second by Terry Brown. There was unanimous approval. Yes 5, No 0, Abstain 0.

The next meeting is in December. The meeting was adjourned by Chairman Brown without objection at 10:10 a.m.

Approved [Signature]

Luis Barrios, Secretary

Date \( \text{June 1}, 2013 \)