



**BOARD OF DIRECTORS MEETING & CLOSED SESSION**  
**CATAMARAN RESORT HOTEL & SPA: BOARDROOM**  
3999 Mission Boulevard, San Diego CA 92109  
**Friday, July 17, 2015**  
**9:00 a.m.**

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**Call to Order / Introductions:**

**Chairman C.Terry Brown**

**Closed Session Items**

1. CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION  
Pursuant to Government Code section 54956.9(d)(1)  
Name of Case: San Diegans for Open Government v. City of San Diego and All Persons Interested in the Matter of the Renewal of the San Diego Tourism Marketing District - San Diego County Superior Court No.37-2012-00088065-CU-MC-CTL

**Adjourn to Closed Session**

**Brown**

**Closed Session Report**

**Brown**

**Adjourn to Open Session**

**Brown**

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**BROWN ACT:**

*Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Lorin Stewart at (619) 209-6108 at least 48 hours prior to the meeting.

**NOTICE TO PUBLIC:**

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.



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3999 Mission Boulevard, San Diego CA 92109  
Friday, July 17, 2015  
9:30 a.m.**

**Call to Order / Introductions:**

**Chairman C.Terry Brown**

**Public Comment:**

Public Comment for ALL items on or not otherwise on the Agenda

**Brown**

**Information Item(s):**

SDTA – Copa Airlines

**Action Items:**

**Brown**

**1) Approval of Minutes:**

June 19, 2015 SDTMD meeting minutes will be reviewed, discussed and considered for approval.

**2) SDTMD FY 2016 Officer Election:**

Nominations, discussion and election with direction from SDTMD counsel, John Lambeth.

**3) SDTMD FY 2016 Regular Meeting Schedule:**

FY 2016 regular board meeting schedule will be reviewed, discussed and considered for approval.

**4) FY2016 SDTMD A1.6 Destination Master Plan Update:**

An update of the SDTMD Master Plan will be presented. Board recommendations resulting from the discussion may be considered for approval.

**5) FY 2015 Farmer's Open Line-Item Budget Revisions:**

FY 2015 Line-item budget revision for Farmer's Open will be reviewed, discussed and considered for approval

**6) FY 2016 Supplemental Request: San Diego Tourism Authority – SD Sports Alliance:**

This will be a presentation by the SDTA – “SD Sports Alliance” department (formerly known as the “Sports First” department) of their supplemental application for FY2016 funds. The supplemental Scope of Work and Budget proposal will be reviewed, discussed and considered for approval.

**Adjournment of Board Meeting:**

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