



BOARD OF DIRECTORS REGULAR MEETING & CLOSED SESSION
CATAMARAN RESORT HOTEL & SPA: BOARDROOM
3999 Mission Boulevard, San Diego CA 92109
Friday, June 19, 2015
9:00 a.m.

Call to Order / Introductions:

Chairman C.Terry Brown

Closed Session Items

1. CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION
Pursuant to Government Code section 54956.9(d)(1)
Name of Case: San Diegans for Open Government v. City of San Diego and All Persons Interested in the Matter of the Renewal of the San Diego Tourism Marketing District - San Diego County Superior Court No.37-2012-00088065-CU-MC-CTL

Adjourn to Closed Session

Brown

Closed Session Report

Brown

Adjourn to Open Session

Brown

BROWN ACT:

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Lorin Stewart at (619) 209-6108 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC:

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.



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Call to Order / Introductions:

Chairman C.Terry Brown

Public Comment:

Public Comment for ALL items on or not otherwise on the Agenda

Brown

Information Item(s):

SDTA - Balboa Park update on a 5-year Marketing Plan proposal to position Balboa Park as a “new” attraction that will increase overnight stays.

Action Items:

Brown

1) Approval of Minutes:

May 15, 2015 SDTMD meeting minutes will be reviewed, discussed and considered for approval.

2) FY 2015 Line-Item Budget Revisions:

Line-item budget revision for Administration Legal will be reviewed, discussed and considered for approval

3) FY 2016 San Diego Tourism Authority Category A2 – Program of Work for Sub-Region Allocations with JOddo Consulting Sub-Region Report (Continued from the May 15, 2015 SDTMD board meeting):

The SDTA FY2016 program of work and related budget for Category A2 – Sub-Region allocations, with the JOddo Consulting Sub-Region Report, will be reviewed, discussed and considered for approval.

4) FY 2016 or 2017 Application Presentation: MLB All Stars Game 2016 (Continued from the May 15, 2015 SDTMD board meeting):

This will be a revised presentation by the **San Diego Padres** of their FY2016 / FY2017 Application regarding the **MLB All Stars Game 2016**. The organization’s revised Scope of Work and Budget proposals will be reviewed, discussed and considered for approval.

Adjournment of Board Meeting:

Brown

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