



**BOARD OF DIRECTORS REGULAR MEETING
CATAMARAN RESORT HOTEL & SPA: KON TIKI ROOM
3999 Mission Boulevard, San Diego CA 92109
Friday, January 16, 2015
9:00 a.m.**

Call to Order / Introductions:

Chairman C.Terry Brown

Public Comment:

Public Comment for ALL items on or not otherwise on the Agenda

Brown

Information Items:

Action Items:

Brown

1) **Approval of Minutes:**

December 12, 2014 SDTMD meeting minutes will be reviewed, discussed and considered for approval.

2) **Initiate the FY2016 Board Election Process:**

3) **FY 2015 Budget Line-Item Revisions:**

Line-item budget revision for SDTMD Administration including Communications and Travel will be reviewed, discussed and considered for approval.

4) **SDTMD Category A1.6 - Destination Master Plan:**

Final consulting firm agreement for the SDTMD Destination Master Plan will be reviewed, discussed and considered for approval.

5) **SDTMD Category A2 - FY 2015 Sub-Region Implementation & Communication Plan:**

Proposals responding to the RFP for the **Sub-Region Implementation & Communication Plan** will be reviewed, discussed and considered for approval.

6) **SDTMD Category A3 - FY 2016 Annual Application Presentation: San Diego Bowl Games Association:**

This will be a presentation by **San Diego Bowl Games Association** of their FY 2016 Annual Application. The organization's Scope of Work and Budget proposals will be reviewed and discussed.

7) **SDTMD Category A3 - FY 2016 Annual Application Presentation: San Diego Natural History Museum:**

This will be a presentation by **San Diego Natural History Museum - "Maya"** of their FY 2016 Annual Application. The organization's Scope of Work and Budget proposals will be reviewed and discussed.

8) **SDTMD Category A3 - FY 2016 Annual Application Presentation: La Jolla Playhouse - WoW Festival:**

This will be a presentation by **La Jolla Playhouse - WoW Festival** of their FY 2016 Annual Application. The organization's Scope of Work and Budget proposals will be reviewed and discussed.

9) **SDTMD Category A3 - FY 2016 Annual Application Presentation: Competitor Group - Rock 'n' Roll Marathon:**

This will be a presentation by **Competitor Group - Rock 'n' Roll Marathon** of their FY 2016 Annual Application. The organization's Scope of Work and Budget proposals will be reviewed and discussed.

10) **SDTMD Category A3 - FY 2016 Annual Application Presentation: Century Club - Farmers Open:**

This will be a presentation by **Century Club - Farmers Open** of their FY 2016 Annual Application. The organization's Scope of Work and Budget proposals will be reviewed and discussed.

Adjournment of Board Meeting:

Brown

BROWN ACT: *Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Lorin Stewart at (619) 209-6108 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.