



**BOARD OF DIRECTORS REGULAR MEETING & CLOSED SESSION**  
**BAHIA Resort Hotel: DEL MAR ROOM**  
998 West Mission Bay Drive, San Diego CA 92109  
**Friday, October 17, 2014**  
**9:00 a.m.**

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**Call to Order / Introductions:**

**Chairman C.Terry Brown**

**Closed Session Items**

1. CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION  
Pursuant to Government Code section 54956.9(d)(1)  
Name of Case: San Diegans for Open Government v. City of San Diego and All Persons Interested in the Matter of the Renewal of the San Diego Tourism Marketing District - San Diego County Superior Court No.37-2012-00088065-CU-MC-CTL

**Adjourn to Closed Session**

**Brown**

**Closed Session Report**

**Brown**

**Adjourn to Open Session**

**Brown**

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**BROWN ACT:**

*Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Lorin Stewart at (619) 209-6108 at least 48 hours prior to the meeting.

**NOTICE TO PUBLIC:**

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.



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**Friday, October 17, 2014**  
**9:45 a.m.**

**Call to Order / Introductions:**

**Chairman C.Terry Brown**

**Public Comment:**

Public Comment for ALL items on or not otherwise on the Agenda

**Brown**

**Consent Items:**

**Information Items:**

- 1) **Update on FY2016 Application Submittal Deadline**
- 2) **Update on RFP-Destination Master Plan Proposal Deadline**
- 3) **Update on SDTMD Corporation - Communication Plan**
- 4) **Information on SDTMD Annual Meeting Date and Location**

**Action Items:**

**Brown**

- 1) **Approval of Minutes:**  
September 19, 2014 SDTMD meeting minutes will be reviewed, discussed and considered for approval.
- 2) **SDTMD Corporation – Special Meetings Schedule:**  
Due to the review process of the RFP-Destination Master Plan proposals, any anticipated special board meetings that need to be scheduled will be reviewed, discussed and considered for approval.
- 3) **FY2015 San Diego Sports Commission Organizational Plan and SDTA Plan:**  
This will be a presentation by **SD Sports Commission** of their future organizational structure. Any resulting amendments to the organization's FY2015 contract or SDTA's contract will be reviewed, discussed and considered for approval.
- 4) **FY2015 Incremental Request: San Diego Tourism Authority – Society of Government Meeting Professionals (SGMP):**  
This will be a presentation by the **SD Tourism Authority** of their FY 2015 incremental application request for sponsorship of the Society of Government Meeting Professionals (SGMP) which will support the production of TMD room nights primarily outside of the downtown core. The organization's Scope of Work and Budget proposals will be reviewed, discussed and considered for approval.

**Adjournment of Board Meeting:**

**Brown**

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