

The truth is, **tourism doesn't just happen.**

A great deal of work by public and private entities to promote and market San Diego

**Q4 FY 2014** QUARTERLY UPDATE





The SDTMD is committed to providing TMD-assessed lodging businesses with communication updates on a quarterly basis. Each postcard brings you up-to-date information on all things SDTMD.

### **FY 2015 BOARD CALENDAR**

The approved FY 2015 SDTMD Corporation meeting calendar includes a listing of all regular board meetings through June 2015. All SDTMD board meetings are held publicly and are subject to the Brown Act.

To view or download the FY 2015 calendar, visit:

[www.sdtmd.org/fy2015boardcalendar/](http://www.sdtmd.org/fy2015boardcalendar/)

### **FY 2016 APPLICATIONS**

The FY 2016 TMD funding application process is now open. The FY 2016 funding timeline is noted on the FY 2015 SDTMD Board Calendar. The general “Guidelines and Application” details are available for review/download at the following link:

[www.sdtmd.org/funding-contractors/](http://www.sdtmd.org/funding-contractors/)

### **ANNUAL REPORT & MEETING**

The FY 2014 Annual Report is on target for publication at the end of October 2014. The SDTMD Corporation’s annual meeting will follow in mid-November 2014. Once finalized, notifications with specific details will be sent out by mail and posted on the SDTMD website.

**For more information, please visit [www.sdtmd.org](http://www.sdtmd.org)**

\*Cover quote attributed to *U-T San Diego* Op-Ed by John Robinson and John Severini

## **BOARD OF DIRECTORS**

### **OFFICERS**

C. Terry Brown, Chairman  
Richard Bartell, Vice Chairman  
William L. Evans, Treasurer  
John Schafer, Secretary

### **DIRECTORS**

Luis Barrios  
Jody Blackinton  
Matt Greene  
Keri A. Robinson  
Thomas J. Voss

### **STAFF**

Lorin Stewart, Executive Director