

The truth is, **tourism doesn't just happen.**

A great deal of work by public and private entities to promote and market San Diego

**Q3 FY 2014** QUARTERLY UPDATE





The SDTMD is committed to providing TMD-assessed lodging businesses with communication updates on a quarterly basis. Each postcard brings you up-to-date information on all things SDTMD.

## **FY 2015 CONTRACTORS**

The SDTMD Board received presentations from FY 2015 applicants over three SDTMD Board meetings in February and March, 2014. The Board ranked applications and made collective funding recommendations. The selected contractors had proven promotional track records and/or long-range potential. To view a list of the FY/15 Contractors, visit <http://www.sdtmd.org/fy-2011-contractors/>.

## **FY 2015 REPORT OF ACTIVITIES**

On May 13, 2014 the San Diego City Council voted unanimously to approve the FY 2015 Report of Activities. The FY/15 Report of Activities reflects the recommended allocations of assessments levied for FY/15. To view the FY/15 Report of Activities presented to and approved by the City Council, visit <http://www.sdtmd.org/fy-2011-contractors/>.

## **FY 2015 BOARD ELECTION RESULTS**

The FY 2015 ballots were received and tabulated by City of San Diego staff, and the results were certified unanimously at the May 16, 2014 SDTMD Board meeting. Richard Bartell and John Schafer were re-elected and Matt Greene was newly elected to the Board for three-year terms. The annual election of officers will be at the next SDTMD Board meeting on June 20, 2014.

**For more information, please visit [www.sdtmd.org](http://www.sdtmd.org)**

\*Cover quote attributed to *U-T San Diego* Op-Ed by John Robinson and John Severini

## **BOARD OF DIRECTORS**

### **OFFICERS**

C. Terry Brown, Chairman  
Richard Bartell, Vice Chairman  
William L. Evans, Treasurer  
John Schafer, Secretary

### **DIRECTORS**

Luis Barrios  
Jody Blackinton  
Matt Greene  
Keri A. Robinson  
Thomas J. Voss

### **STAFF**

Lorin Stewart, Executive Director