FY 2015 Application Cover Pages

For San Diego
Tourism Marketing District Funds

APPLICANT ORGANIZATION NAME:

SAN DIEGO BOWL GAME ASSOCIATION for Holiday Bowl and Poinsettia Bowl

Mailing Address: 9449 Friars Road, Suite L-55
                San Diego, CA 92108

Telephone: (619) 283-5808       FAX: (619) 281-7947
Website: www.holidaybowl.com     and     www.poinsettiabowl.com

Primary Contact Information:

Name: Bruce Binkowski  Title: Executive Director
Telephone: (619) 283-5808       FAX: (619) 281-7947
Email: bink@holidaybowl.com
Website (if different from above): same as above

BRIEF DESCRIPTION OF YOUR ORGANIZATION OR COMPANY:

The San Diego Bowl Game Association is a not-for-profit corporation that annually promotes and produces two NCAA post season college football games: the Holiday Bowl and Poinsettia Bowl. In addition, the San Diego Bowl Game Association promotes and produces several other events throughout the year.
YOUR ORGANIZATION MISSION STATEMENT OR STATEMENT OF PURPOSE:

To generate hotel room nights at the most challenging time of the year for the local tourism industry.

YOUR ORGANIZATION'S PROGRAMS AND SERVICES:
Briefly describe your core programs and services and describe any plans for change, growth, or reduction in the proposed year. Please limit your response to one page.

The San Diego Bowl Game Association operates two college football games every December at Qualcomm Stadium: the Holiday Bowl and the Poinsettia Bowl. Beginning in 2014, the Holiday Bowl game will feature the third selection of the eligible Pac-12 teams and the fourth selection in the Big 10. This will be the first year that the bowl welcomes teams and fans from the Big 10 Conference. The tentative date of the 2014 Holiday Bowl is December 30th. In the past three years, the Holiday Bowl games have generated an average of 23,000 room nights. Therefore, it is predicted 2014 room night reservations should approach or exceed 23,000. The Holiday Bowl is televised nationally on ESPN and annually the game attracts 5 to 6 million viewers. The “beauty shots” will again be part of the ESPN telecast in 2014. In addition, the game is broadcast nationally on ESPN radio and the Port of San Diego Big Bay Balloon Parade, a Holiday Bowl production, is televised nationally. The parade takes place either on game day or the day before the Holiday Bowl.

The possible date of the 2014 Poinsettia Bowl is December 23rd. The 2014 game will feature a team from the Mountain West against a bowl-eligible United States Naval Academy. In the last three years, the Poinsettia Bowl has generated an average of over 7,500 room night reservations the week before Christmas. The Poinsettia Bowl is televised nationally on ESPN and the San Diego “beauty shots” are also included in the telecast. The game is also broadcast on ESPN radio.
IS YOUR ORGANIZATION A NON-PROFIT ORGANIZATION? Yes

If Yes:

1) Board of Directors Disclosure: On a separate sheet, describe the roles and responsibilities of your Board of Directors and attach a roster of your current Board and Officers to the SDTMD Application

ATTACHED

2) Mandatory Disclosure of Business Interests: On a separate sheet, disclose the information following these guidelines: Pursuant to section 225 of The City Charter of the City of San Diego, California ("Charter"), all contractors and subcontractors shall make a full and complete disclosure of the name and identity of any and all persons directly or indirectly involved in any transaction funded by, or proposed to be funded by, the SDTMD and the precise nature of all interests of all persons therein. Contractor’s failure to fully disclose all of the information required by Charter section 225, or Contractor’s failure to require each of its subcontractors to fully disclose such information, shall be a default of the Agreement.

N/A

IS YOUR ORGANIZATION A FOR-PROFIT ORGANIZATION? No

If Yes: Mandatory Disclosure of Business Interests: On a separate sheet, disclose the information following these guidelines: Pursuant to section 225 of The City Charter of the City of San Diego, California ("Charter"), all contractors and subcontractors shall make a full and complete disclosure of the name and identity of any and all persons directly or indirectly involved in any transaction funded by, or proposed to be funded by, the SDTMD and the precise nature of all interests of all persons therein. Contractor’s failure to fully disclose all of the information required by Charter section 225, or Contractor’s failure to require each of its subcontractors to fully disclose such information, shall be a default of the Agreement.

N/A
CPA REVIEW/AUDIT (Please answer the following questions)

Does your organization receive a financial audit*?  
☑ Yes  ☐ No

If not, were unaudited financial statements prepared?  
☐ Yes  ☐ No

Was a copy of the audit report/financial statements submitted to the City?  
☑ Yes  ☐ No

What period is covered by your most recent audit report/financial statements: 02/13

Does your Board of Directors receive and discuss the management letter from the audit report?  
☑ Yes  ☐ No

*NOTE: Contractors receiving $75,000 or more in federal, state, City and/or SDTMD funds shall have Financial Statement Audits prepared in accordance with GAAP and audited by an independent Certified Public Accountant, in accordance with Generally Accepted Auditing Standards [GAAS]. This audit report shall include the following statements:

a) A statement of expenditure of SDTMD funds by program, to be identified in the same expenditure classifications as contained in the final budget and compared with the budgeted amounts;
b) A statement of revenues and expenditures, and a balance sheet of all funds received by Corporation; and
c) A statement certifying compliance with all terms and conditions of the SDTMD’s contract with Contractor, and that all required reports and disclosures have been submitted, completed by an executive officer of Corporation.

Contractor shall provide the SDTMD a copy of the Financial Statement Audit within 150 calendar days of the end of Contractor’s last complete fiscal year.

Will your organization receive any other public funding in FY 2015?  
☑ Yes  ☐ No

If “Yes”, list funding source(s), amount of funding, and dedicated use of funds:
County of San Diego - $31,000 (goes directly toward team payout)

Is your organization applying for any other public funding in FY 2015?  
☐ Yes  ☐ No

If “Yes”, list funding source(s), amount of funding requests, and proposed use of funds:
N/A
SDTMD CONTRACT COMPLIANCE (Returning Applicants only)
For the most recent fiscal year - has your organization filed quarterly reports? ☑ Yes ☐ No:
What period is covered by your most recently submitted report: 4th Quarter

REQUIRED ATTACHMENTS (Please check off prior to submittal)
The Completed Application must contain the following required documents in this order:

☐ Signed Application Cover Page
☐ EXHIBIT A: Proposed Scope of Work Narrative
☐ EXHIBIT B: Budget for Proposed Scope of Work by Category
☐ EXHIBIT B1: FY 2015 Budget Narrative By Category
☐ EXHIBIT E: Targeted Return on Investment In Hotel Room Night Revenue Worksheet
☐ EXHIBIT F: Personnel Schedule: Required for all positions being claimed against San Diego Tourism Marketing District Funds.
☐ Board of Directors List (if applicable): List of Board of Directors including business names and addresses.
☐ Disclosure of Business Interests (if applicable):
☐ Audit Compliance Acknowledgement
☐ Accounting Compliance Acknowledgement
☐ Certificate of Good Standing: Online printout from Secretary of State and Franchise Tax Board www.ss.ca.gov/business. All required filings must be current and the status of the business/corporation must have a current “Active” status.

Authorized Signatory / Title: Bruce Binkowski / Executive Director

Signature: Bruce Binkowski Date: 10/29/13
EXHIBIT A – Proposed Scope of Work Narrative

1. Proposed Scope of Work:
The San Diego Bowl Game Association produces two college football bowl games, the Holiday Bowl and the Poinsettia Bowl. The official dates of the 2014 games will not be determined until April; however, it is expected the Poinsettia Bowl will be played on December 23rd and the Holiday Bowl on December 30th.

The Holiday Bowl will be celebrating its 37th annual game in 2014. The game will feature teams from the Pac-12 and the Big 10. The Holiday Bowl is able to attract major college football programs because of its team payout. In 2014, the combined team payout will be a minimum of $5.65 million.

The Poinsettia Bowl will be playing its 10th annual game in 2014. In the last three years, the Poinsettia Bowl has generated an average of 7,500 hotel room nights the week before Christmas, a very slow period for the local tourism industry.

All bowl hotel contracts are awarded exclusively to District Lodging Businesses (with 30 rooms or more). All participating teams and bands stay in TMD hotels only.

In December 2014, the Mountain West Conference will be playing a bowl-eligible United States Naval Academy.

For the Poinsettia Bowl and Holiday Bowl to maintain their current selection status, meeting and exceeding the current payout numbers is critical. Therefore, the requested funding amount of $450,000 will go directly to team payout.

Since 2010, the Holiday Bowl has generated an average of 23,000 room nights the week after Christmas, another historically slow period for the local tourism industry. With the new agreement with the Big 10 Conference, it is anticipated that the visitor turnout during Holiday Bowl week will exceed the numbers from recent years. The Holiday Bowl and Poinsettia Bowl work closely with the participating schools to maximize promotion of the tickets they are required to sell. In addition, both games will work with the San Diego Convention and Visitors Bureau to promote San Diego as a travel destination.

Both proposed game dates are very favorable to the San Diego Bowl Game Association. It is expected the Poinsettia Bowl will generate at least 7,500 room nights and the Holiday Bowl will meet or exceed 23,000 room nights for a combined total of 30,500 room nights. Based on 30,500 room nights at an average room rate of $115, the projected direct lodging revenue is $3.51 million and ROI of 7.8:1. This is a conservative measure, as it is expected that the visitors from our new partner universities in the Big 10 will travel more than the past years.

In addition to the influx of room nights from the fans of the participating teams, both games are televised nationally on ESPN. During the telecasts, along with various
mentions of San Diego by the on-air talent, the network features a minimum of seven San Diego “beauty shots” to the approximately 8 million plus viewing audience combined for both games, showcasing San Diego as a “destination city.”

2. **Applicant Qualifications:**
The San Diego Bowl Game Association (Holiday Bowl & Poinsettia Bowl) has produced college football bowl games in San Diego since 1978. The organization was created and uniquely qualified through an experienced staff, dedicated volunteers and outstanding conference partnerships to annually meet its mission statement of “creating hotel room nights and an economic impact on the San Diego region” in what is historically a very difficult time of the year for the local tourism industry (the last two weeks of December). Since 2009, visitors have filled 147,245 room nights, an average of 36,811 each December (Source: San Diego State University Tourism & Hospitality Management Economic Impact Report – 2005-2013).

3. **Budget Assumptions for use of Tourism Marketing District Funds:**
The requested amount of $450,000 goes directly toward team payout. The amount is approximately 2% of the San Diego Bowl Game Association overall budget.

4. **Targeted Return on Investment (ROI) in TMD Hotel Room Nights:**
The San Diego Bowl Game Association is requesting $450,000 in TMD funds for FY 2015. The projected ROI is based on a three-year average (2010-2012) of 23,000 Holiday Bowl room nights and a conservative estimate of 7,500 Poinsettia Bowl room nights for a total of 30,500 room nights. An average room rate of $115 (Source: San Diego State University Tourism & Hospitality Management Economic Impact Report – 2013) results in a ROI of **7.8:1**. The San Diego Bowl Game Association annually contracts for a room nights/economic impact report with San Diego State University Tourism & Hospitality Management.

5. **Progress/Success Measurement and Timing:**
The events of the San Diego Bowl Game Association concerning the TMD take place in December and that is reflected in the quarterly reports.
**Organization Name**
San Diego Bowl Game Association

**Total TMD Funds**
$450,000

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<thead>
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<th>Category</th>
<th>A 1.1</th>
<th>A 1.2</th>
<th>A 1.3</th>
<th>A 1.4</th>
<th>A 1.5</th>
<th>Total A Budget</th>
<th>B Budget</th>
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<td><strong>Total Direct Expenses</strong></td>
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**Indirect Cost Allocation (from worksheet)**

**Total TMD Expenses**

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<th>A 1.1</th>
<th>A 1.2</th>
<th>A 1.3</th>
<th>A 1.4</th>
<th>A 1.5</th>
<th>Total A Budget</th>
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*Draft 7/15/2013*
## Indirect Costs

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<thead>
<tr>
<th>Indirect Expenses</th>
<th>A</th>
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<tbody>
<tr>
<td>General and Administrative Expenses</td>
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<td>Less Unallowable Costs</td>
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<tr>
<td>Allowable General and Administrative Expenses</td>
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| Personnel salary and wages - executive | | | |
| Personnel benefits - executive | | | |
| Information and Technology support services | | | |
| Personnel salary and wages - administrative | | | |
| Personnel benefits - administrative | | | |
| Advertising | | | |
| Auto expense | | | |
| Facility Rental | | | |
| Insurance | | | |
| Meals and entertainment | | | |
| Office supplies | | | |
| Outside services | | | |
| Telephone | | | |
| Utilities | | | |
| Alcohol | * | | |
| Interest expense | * | | |
| Tangible property | * | | |
| Penalties | * | | |
| General and administrative - other (please list) | | | |

| Total Indirect Expenses | $ | - | $ | - | $ | - |

**Date**: 10/28/13

**Organization Name**: SDBGA

**BENEFIT CATEGORY A3**

**FY13 SDTMD Contract Budget**

**Draft Exhibit B**

**Draft V 1.7**
## Indirect Cost Allocation Worksheet

### Budget Category

<table>
<thead>
<tr>
<th>TMD Direct Expenses (exhibit B - page 1)</th>
<th>Total Budget</th>
<th>Indirect Rate Percent</th>
<th>Allocated G&amp;A Dollar</th>
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</thead>
<tbody>
<tr>
<td>A1.1</td>
<td>$ -</td>
<td>0%</td>
<td>$ -</td>
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<td>A1.2</td>
<td>450,000.00</td>
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<td>TMD Direct</td>
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<td>100%</td>
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<tr>
<td>Non-TMD direct program expenses</td>
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<tr>
<td>Total Direct Cost Budget</td>
<td>450,000.00</td>
<td>100%</td>
<td>$ -</td>
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</tbody>
</table>

### Allowable Indirect Costs (exhibit B - page 2, column C)
- $ -

### Unallowable Indirect Costs (exhibit B - page 2, column B)
- $ -

### Total Organizational budget
- $ 450,000.00

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Indirect rate: percentage of individual budget category line to total direct cost budget.

Allocated G&A: Individual budget category indirect rate multiplied by total allowable indirect costs.
EXHIBIT B1
BUDGET NARRATIVE BY CATEGORY
FY 2015

ORGANIZATION NAME: San Diego Bowl Game Association
TMD Funds: CATEGORY A: $450,000
TMD Funds: CATEGORY B: $____ DMO
TOTAL TMD FUNDS A + B: $450,000

ORGANIZATION’S TOTAL ANNUAL BUDGET (TMD + PRIVATE SOURCE): $10,000,000

CATEGORY A
BUDGET NARRATIVE BY SUB-CATEGORY:

A1.1 Hotel Meeting Sales: TMD FUNDS: $___________
NARRATIVE (of budget line items):

A1.2 Event Mgmt. / Group Sales Development: TMD FUNDS: $450,000
NARRATIVE (of budget line items):

All TMD funding goes directly toward the “Team Payout” to the two participating universities in each of the two games (Holiday and Poinsettia Bowls).

A1.3 Tourism Development/Travel Trade: TMD FUNDS: $___________
NARRATIVE (of budget line items):
A1.4 Group Meeting Direct Marketing: TMD FUNDS: $ _____________
NARRATIVE (of budget line items):

A1.5 Consumer Direct Sales & Marketing: TMD FUNDS: $ _____________
NARRATIVE (of budget line items):

CATEGORY B (For DMO)
BUDGET NARRATIVE:

B: General TV / Radio Broadcast & Outdoor Media: TMD FUNDS*: $ _____________

*EXPENSE BREAKDOWN:
- ADVERTISING FUNDS: $ __________________
- ADVERTISING AGENCY FEES: $ __________________
- PERSONNEL SALARY & WAGES $ __________________
- OTHER: $ __________________

NARRATIVE (of budget line items):
ORGANIZATION / PROGRAM NAME: San Diego Bowl Game Association

TMD BENEFIT CATEGORIES:
- MAIN CATEGORY (List one): A3 – Competitive Targeting
- PROGRAM CATEGORIES (List all that apply): A1.2

<table>
<thead>
<tr>
<th>FY 2015 TARGETED ROI WORKSHEET</th>
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<tr>
<td>All ROI results for awarded TMD funds will be subject to a third-party audit.</td>
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<tr>
<td>TMD FUNDS REQUESTED</td>
<td>$ 450,000</td>
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<tr>
<td>DATES OF EVENT OR PROMOTION: December, 2014 (dates TBD)</td>
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<tr>
<td>HISTORIC AVERAGE DAILY RATE (ADR) for EVENT OR PROMO DATES*</td>
<td>$ 115</td>
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* USE SAN DIEGO CITY ADR in TMD Hotel Room Night Revenue from Smith Travel Research / SDTA (formerly ConVis)

| Number of TMD Room Nights Historically Generated by Event or Promotion | 30,500 |
| Total Estimated TMD Room Night Revenue @ above ADR | $ 3,507,500 |

| Number of NEW TMD Room Nights Generated by Event or Promotion ** | TBD |
| Total Estimated NEW TMD Room Night Revenue @ above ADR | $ |

| TOTAL ESTIMATED SAN DIEGO CITY TMD ROOM NIGHTS (combined) | 30,500 |
| TOTAL ESTIMATED SD CITY TMD ROOM NIGHT REVENUE (combined) | $ 3,507,500 |

| TOTAL RETURN ON INVESTMENT |   |
| Total TMD Room Night Revenue Generated : TMD Funds Requested (B/A : 1) | 7.8 : 1 |

| MEDIA IMPRESSIONS (If Applicable): |   |
| International Media (attach separate page if necessary) | N/A |
| National / Regional Media (attach separate page if necessary) | 2,205,151,001 |
| Web (attach separate page if necessary) | Included in estimate above |
EXHIBIT F
PERSONNEL SCHEDULE – FY 2015

The purpose of this form is to list the positions being claimed against Tourism Marketing District Funds for the Fiscal Year. An updated copy of this form must be maintained at all times and any adjustments must be reported to the SDTMD. Prior approval is required where changes will impact approved budgets for executed SDTMD agreements. Please round amounts to whole dollars. If the staffing claimed against TMD funds exceeds six employees (6), a separate spreadsheet is to be generated by the applicant that is supported by the applicant’s budget and submitted as “EXHIBIT F”.

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<td>POSITION TITLE</td>
<td>FOR HOURLY EMPLOYEES - AVERAGE TOTAL HRS PER MONTH (W/ TMD FUNDS)</td>
<td>AVERAGE AMOUNT PAID PER MONTH (W/ TMD FUNDS)</td>
<td>SALARIED EMPLOYEES ANNUAL BASE PAY (W/ TMD FUNDS)</td>
<td>BONUSES AND COMMISSIONS (W/TMD FUNDS)</td>
<td>ANNUAL AMOUNT FUNDED WITH TMD FUNDS</td>
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<td>TOTAL TMD FUNDED PAYROLL</td>
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</table>


BOARD OF DIRECTORS &
DISCLOSURE OF BUSINESS INTERESTS

SDBGA Board of Directors

Bill Geppert, President
Vince Mudd, President-elect
Kimberley Layton, Secretary
John Chalker, Treasurer

Susanna Aalbers
Larry Baber
Roy Bell
Rudy Casavuta
Dick Circuit
Nikki Clay
Richard Earnest
Marlee Ehrenfeld
Eric Graves
Dave Koontz
Chuck Lemoine
Del Lewis
Harry Melkerson
Dan Moore
Troy Morrison
Vince Mudd
Dave Prolman
Gary Rectenwald
Shannon Rimmeleid
Nathan Schmidt
Karol Schoen
Bill Shimard
Ted Tollner
Robert Valderrama
Jess Van Deventer
Barbara Warden
Chuck Wasker
John Wertz

Responsibilities of Directors:

(a) To select and remove all officers of the Board of Directors and the Executive Director of the Corporation, to prescribe such powers and duties for the officers and Executive Director as may be consistent with law, with the Articles of Incorporation or the Bylaws, and to fix the compensation of the Executive Director.

(b) To authorize, direct and control the affairs and business of the Corporation, and to make such rules and regulations therefore not inconsistent with law, with the Articles of Incorporation or the Bylaws, including authorizing and empowering officers or agents to enter into contracts or other commitments on behalf of the Corporation, and to appoint and delegate responsibilities and authority to committees, officers, and agents.

(c) To adopt, make and use a Corporate seal and to alter the form thereof from time to time as in their judgment they may deem best, provided such seal shall at all times comply with the provisions of law.

(d) To borrow money and incur indebtedness for the purposes of the Corporation, and to cause to be executed and delivered therefore, in the Corporate name, promissory notes, bonds, debenture, deeds of trust, mortgages, pledges, hypothecations or other evidences of debt and securities therefore.
AUDIT COMPLIANCE ACKNOWLEDGEMENT:

See Page 29 of SDTMD Guidelines and Application:

Contractors receiving $75,000 or more in federal, state, city and/or SDTMD funds shall have Financial Statement Audits prepared in accordance with GAAP and audited by an independent Certified Public Accountant, in accordance with Generally Accepted Auditing Standards [GAAS]. This audit report shall include the following statements:

a) A statement of expenditure of SDTMD funds by program, to be identified in the same expenditure classifications as contained in the final budget and compared with the budgeted amounts;

b) A statement of revenues and expenditures, and a balance sheet of all funds received by Corporation; and

c) A statement certifying compliance with all terms and conditions of the SDTMD’s contract with Contractor, and that all required reports and disclosures have been submitted, completed by an executive officer of Corporation.

Contractor shall provide the SDTMD a copy of the Financial Statement Audit within 150 calendar days of the end of Contractor’s last complete fiscal year.

I have read and understand the Audit Compliance Acknowledgement:

Cheryl Tishue
Name: Printed / Typed

Cheryl Tishue
Name: Signature

10/29/13
Date
City of San Diego

EQUAL OPPORTUNITY CONTRACTING (EOC)
1200 Third Avenue • Suite 200 • San Diego, CA 92101
Phone: (619) 236-6000 • Fax: (619) 235-5209

WORK FORCE REPORT

The objective of the Equal Employment Opportunity Outreach Program, San Diego Municipal Code Sections 22.3501 through 22.3517, is to ensure that contractors doing business with the City, or receiving funds from the City, do not engage in unlawful discriminatory employment practices prohibited by State and Federal law. Such employment practices include, but are not limited to unlawful discrimination in the following: employment, promotion or upgrading, demotion or transfer, recruitment or recruitment advertising, layoff or termination, rate of pay or other forms of compensation, and selection for training, including apprenticeship. Contractors are required to provide a completed Work Force Report (WFR).

NO OTHER FORMS WILL BE ACCEPTED

CONTRACTOR IDENTIFICATION

Type of Contractor: □ Construction □ Vendor/Supplier □ Financial Institution □ Lessee/Lessor
□ Consultant □ Grant Recipient □ Insurance Company □ Other

Name of Company: San Diego Bowl Game Association

ADA/DBA: Holiday Bowl and Poinsettia Bowl

Address (Corporate Headquarters, where applicable): 9419 Friars Rd, Ste. L-55

City: San Diego County: San Diego State: CA Zip: 92108

Telephone Number: (619) 283-5808 Fax Number: (619) 281-7417

Name of Company CEO: Bruce Binkowski, Executive Director

Address(es), phone and fax number(s) of company facilities located in San Diego County (if different from above):

Address: N/A

City: ______________________ County: ______________________ State: ______________________ Zip: ______

Telephone Number: ( ) _______ Fax Number: ( ) _______

Type of Business: Non-Profit Type of License: ______________________

The Company has appointed:

As its Equal Employment Opportunity Officer (EEOO). The EEOO has been given authority to establish, disseminate and enforce equal employment and affirmative action policies of this company. The EEOO may be contacted at:

Address: ______________________

Telephone Number: ( ) _______ Fax Number: ( ) _______

□ One San Diego County (or Most Local County) Work Force - Mandatory
□ Branch Work Force *
□ Managing Office Work Force

Check the box above that applies to this WFR.

*Submit a separate Work Force Report for all participating branches. Combine WFRs if more than one branch per county.

I, the undersigned representative of San Diego Bowl Game Association (Firm Name)

San Diego, California (County) (State)

hereby certify that information provided herein is true and correct. This document was executed on this 29th day of October, 2013.

Authorized Signature: Cheryl Tishue

Print Authorized Signature Name: Cheryl Tishue
INSTRUCTIONS: For each occupational category, indicate number of males and females in every ethnic group. Total columns in row provided. Sum of all totals should be equal to your total work force. Include all those employed by your company on either a full or part-time basis. The following groups are to be included in ethnic categories listed in columns below:

1. Black, African-American
2. Hispanic, Latino, Mexican-American, Puerto Rican
3. Asian, Pacific Islander
4. American Indian, Eskimo
5. Filipino
6. White, Caucasian
7. Other ethnicity; not falling into other groups

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<tr>
<th>ADMINISTRATION OCCUPATIONAL CATEGORY</th>
<th>(1) Black</th>
<th>(2) Hispanic</th>
<th>(3) Asian</th>
<th>(4) American Indian</th>
<th>(5) Filipino</th>
<th>(6) White</th>
<th>(7) Other Ethnicity</th>
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<td>Management &amp; Financial</td>
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<td>A&amp;E, Science, Computer</td>
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<td>Laborers*</td>
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</tbody>
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*Construction laborers and other field employees are not to be included on this page

Totals Each Column: 53

Grand Total All Employees: 8

Indicate by Gender and Ethnicity the Number of Above Employees Who Are Disabled:

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<tr>
<th>Disabled</th>
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Non-Profit Organizations Only:

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<tr>
<td>Artists</td>
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Business Entity Detail

Data is updated to the California Business Search on Wednesday and Saturday mornings. Results reflect work processed through Friday, October 25, 2013. Please refer to Processing Times for the received dates of filings currently being processed. The data provided is not a complete or certified record of an entity.

Entity Name: SAN DIEGO BOWL GAME ASSOCIATION
Entity Number: C0834477
Date Filed: 12/15/1977
Status: ACTIVE
Jurisdiction: CALIFORNIA
Entity Address: P.O. BOX 601400
Entity City, State, Zip: SAN DIEGO CA 92160
Agent for Service of Process: RICHARD CIRCUIT
Agent Address: 1205 PROSPECT STREET #400
Agent City, State, Zip: LA JOLLA CA 92037

* Indicates the information is not contained in the California Secretary of State's database.

- If the status of the corporation is "Surrender," the agent for service of process is automatically revoked. Please refer to California Corporations Code section 2114 for information relating to service upon corporations that have surrendered.
- For information on checking or reserving a name, refer to Name Availability.
- For information on ordering certificates, copies of documents and/or status reports or to request a more extensive search, refer to Information Requests.
- For help with searching an entity name, refer to Search Tips.
- For descriptions of the various fields and status types, refer to Field Descriptions and Status Definitions.

Modify Search  New Search  Printer Friendly  Back to Search Results

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