

SAN DIEGO TOURISM MARKETING DISTRICT
BOARD OF DIRECTORS MEETING
Bahia Resort Hotel: DEL MAR ROOM
998 West Mission Bay Drive, San Diego, CA 92109
Friday: September 6, 2013
10:00 a.m.

MINUTES

Call to Order / Introductions:

C. Terry Brown, Chairman, called the meeting to order at 10:32 a.m.

Board members present: Terry Brown, Keri Robinson, Thomas Voss, John Schafer, Jody Blackinton, and Richard Bartell.

Board members absent: Luis Barrios, Bill Evans, and Patrick Duffy.

Also in attendance: Jere Batten, Batten Accountancy; John Lambeth, attorney; and Lorin Stewart, Executive Director.

CLOSED SESSION

John Lambeth stated that there were no reportable items from the closed session.

INTRODUCTIONS

John Lambeth reported that members of the audience are welcome to address the Board on items on the agenda and items not on the agenda. Mr. Lambeth stated that Board members are discouraged from speaking with applicants and must disclose any communications they have had with an applicant. Mr. Lambeth also informed the Board of the rules associated with recusal.

PUBLIC COMMENT

Kevin Swanson talked about Balboa Park 2015 and updated the Board on his efforts.

ACTION ITEMS

- 1) Approval of Minutes: A motion was made by Mr. Bartell to approve the minutes for August 2, 2013. There was a second from Mr. Voss. Yes 6, No 0, Abstain 0.
- 2) TMD Funding: Lorin Stewart said that there has been 18% worth of waivers collected. Mr. Stewart also gave general information regarding TMD funding.
- 3) Current Market Impact Study—CIC Research: Mr. Brown described the purpose of the proposed study. Mr. Schafer made a motion to approve expenditures of TMD funds on the study. Mr. Bartell seconded the motion. Yes 6, No 0, Abstain 0.
- 4) FY 2014 Funding Allocation—Working Budget: San Diego Tourism Authority (formerly ConVis): Joe Terzi gave background information on the opportunity to book the American Society of Hematology. The San Diego Tourism Authority (SDTA) requested \$150,000 for 2015 to aid the effort.

Mr. Brown gave background information on other groups that have been funded through the SDTMD.

John Lambeth stated that the item regarding 2015 funding was not on the agenda and further action or discussion should be done at a future meeting with the item on the agenda.

Rick Meza provided an overview of the revised SDTA budget. Mr. Bartell asked about the rent allocation. Mr. Schafer made a motion to approve the revised SDTA budget. Mr. Bartell seconded the motion. Yes 6, No 0, Abstain 0.

5) FY 2014 Funding Allocation—Working Budget: Balboa Park Celebration, Inc.: No one from Balboa Park Celebration, Inc. (BPCI) was in attendance. Jere Batten gave an overview on BPCI funding.

The meeting was adjourned without objection at 10:57 a.m.

Approved _____
John Schafer, Secretary

Date _____