

SAN DIEGO TOURISM MARKETING DISTRICT
BOARD OF DIRECTORS MEETING
Bahia Resort Hotel: SHELL ROOM
998 West Mission Bay Drive, San Diego, CA 92109
Friday: August 2, 2013
1:30 p.m.

MINUTES

Call to Order / Introductions:

C. Terry Brown, Chairman, called the meeting to order at 1:30 p.m.

Board members present: Terry Brown, Patrick Duffy, Thomas Voss, John Schafer, Jody Blackinton, Bill Evans, and Richard Bartell.

Board members absent: Keri Robinson and Luis Barrios.

Also in attendance: Jere Batten, Batten Accountancy; John Lambeth, attorney; Michael Colantuono, attorney; and Lorin Stewart, Executive Director.

CLOSED SESSION

Lorin Stewart reviewed the agenda items for the closed session. There was no public comment on closed session items. The meeting was adjourned to closed session at 1:32 p.m.

The meeting was reconvened at 2:50 p.m. John Lambeth stated that there were no reportable items from the closed session.

INTRODUCTIONS

John Lambeth reported that members of the audience are welcome to address the Board on items on the agenda and items not on the agenda. Mr. Lambeth stated that Board members are discouraged from speaking with applicants and must disclose any communications they have had with an applicant. Mr. Lambeth also informed the Board of the rules associated with recusal.

PUBLIC COMMENT

No public comment.

ACTION ITEMS

1) Approval of Minutes: A motion was made by Mr. Schafer to approve the minutes for June 14 and June 24, 2013. There was a second from Mr. Bartell. Yes 7, No 0, Abstain 0.

2) SDTMD FY 2014 Officer Election: John Lambeth explained officer nomination and election procedures.

Mr. Bartell nominated Terry Brown for Chair and nominations were closed. Terry Brown's nomination was approved unanimously, Yes 7, No 0, Abstain 0. Terry Brown nominated Mr. Bartell for Vice Chair and nominations were closed. Mr. Bartell's nomination was approved unanimously, Yes 7, No 0, Abstain 0. Mr. Brown nominated Mr. Evans for Treasurer and nominations were closed. Mr. Evan's nomination was approved unanimously, Yes 7, No 0, Abstain 0. Mr. Brown nominated Mr.

Schafer for Secretary and nominations were closed. Mr. Schafer's nomination was approved unanimously, Yes 7, No 0, Abstain 0.

3) SDTMD FY 2014 Meeting Schedule: The regular board meeting schedule was determined to take place on the first Friday of every month. Mr. Evans made a motion to approve the FY 2014 regular board meeting schedule. Mr. Duffy seconded the motion. Yes 7, No 0, Abstain 0.

4) TMD Funding: Lorin Stewart reported that 17 percent of the hotel waivers were received. Mr. Stewart stated that the TMD generated roughly \$4,938,000.00. Balboa Park is to receive a total of \$275,000.00 funding dollars with category A receiving \$200,000.00 and category B receiving \$75,000.00. The San Diego Tourism Authority (SDTA) is to receive \$4.122 million funding dollars with category A receiving \$2.987 million and category B receiving \$1.135 million.

5) FY 2014 Funding Allocation—Working Budget: San Diego Tourism Authority (formerly ConVis): Mr. Terzi summarized the revised budget. Mr. Evans asked about personnel expenses and the marketing budget. Kerri Kapich reviewed the marketing budget. Mr. Bartell asked about the status of the rent for the SDTA. Mr. Terzi detailed conversations he had with the landlord regarding the rent. The proposed budget does not include the rent.

Mr. Bartell asked about pension contributions. Rick Meza responded that the proposed budget showed that one quarter of the pension contributions are paid and three quarters are not paid.

Mr. Brown said the TMD is working on solutions to the broader problems. Mr. Brown expressed concerns about the Council's perceptions of the revised budget and its compliance with the law. Mr. Brown stated his desire to defer the budget's approval until further investigations of the law and council perceptions. Mr. Brown asked for goals and the ROI for the proposed budget. Mr. Terzi announced that the ROI for the proposed budget would be available in the next couple weeks. Mr. Evans expressed concern about budget allocations. Mr. Evans made a motion to approve category B allocations of the budget. Mr. Brown seconded the motion. Yes 7, No 0, Abstain 0.

Mr. Terzi requested clarification of materials that are needed from the SDTA.

Mr. Schafer said if additional money became available, he would like SDTA to have ideas about how the money is to be spent and ROI. Mr. Terzi said he would be happy to provide the information.

6) FY 2014 Funding Allocation—Working Budget: Balboa Park Celebration, Inc.: Mr. Brown announced that the Balboa Park representatives were not present.

The meeting was adjourned without objection at 3:52 p.m.

Approved _____
John Schafer, Secretary

Date _____