

SAN DIEGO TOURISM MARKETING DISTRICT
BOARD OF DIRECTORS MEETING
Bahia Resort Hotel, Del Mar Room
998 West Mission Bay Drive, San Diego, CA 92109
Friday, March 29, 2013
2:00 p.m.

MINUTES

Call to Order / Introductions:

C. Terry Brown, Chairman, called the meeting to order at 2:02 p.m.

Board members present: Terry Brown, Bill Evans, Luis Barrios, John Schafer, Patrick Duffy, Richard Bartell, and Keri Robinson.

Board members absent: Mohsen Khaleghi and Bob Rauch.

Also in attendance: Lorin Stewart, Executive Director; John Lambeth, Civitas Advisors; and Jere Batten, Batten Accountancy.

PUBLIC COMMENT

No public comment.

INFORMATIONAL ITEMS

1. SDTMD Renewal: Chairman Brown gave an update on renewal and the agreement with the mayor.

ACTION ITEMS

1. Approval of Minutes: A motion was made by Mr. Barrios to approve minutes for March 8 and 18, 2013. There was a second from Mr. Schafer. Yes 6, No 0, Abstain 0 (Robinson was not yet present).

2. SDTMD Operations: Jere Batten reported on the updated revenue. The final numbers are approximately \$700,000 less than projected.

Keri Robinson came into the meeting.

Jere reported in the agreements and finding for MJE, Batten Accountancy, Redwitz, Crew Classic, SDTA, and SDTMD Administration. These were expenditures that were presented to and approved by the City Council on March 5, 2013.

Meredith Dibden-Brown asked about the MJE agreement. Lambeth suggested that the details on the agreement would be worked out with the city and brought back to the board.

Jere described the approximately \$530,026 for ConVis that needs to be reallocated. Schafer asked about the \$700,000 difference in the actual versus projections. Meredith explained the differential. Evans said he does not understand the city's accounting. He asked about the TMD conducting an audit of the collections. Schafer asked about the new accounting system for the new district. Evans asked that this issue be brought back to the next meeting.

Lorin reported on the close-out audit of the San Diego Crew Classic.

There was a motion to approve the revised operation expenditures with the exception of the MJE contract by Mr. Schafer. There was a second by Mr. Duffy. Yes 7, No 0, Abstain 0.

3. LIA Clarification: Lorin Stewart explained the expenses related to the startup and renewal of the SDTMD. Meredith asked about an agreement between LIA and the SDTMD. There was a motion by Mr. Bartell to approve the LIA reimbursable expenses regarding renewal of the SDTMD. There was a second by Mr. Duffy. Yes 7, No 0, Abstain 0.

4. Revised Election Process: John Lambeth reported on the revised election process. Evans asked about the board requirements and the nomination process. There was a movement by Mr. Barrios to approve the revised election process. There was a second by Mr. Evans. Yes 7, No 0, Abstain 0.

5. Bylaws Revision: John Lambeth reviewed the revised Bylaws. There was a motion to approve the revised Bylaws by Mr. Duffy. There was a second by Mr. Schafer. Yes 7, No 0, Abstain 0.

CLOSED SESSION ITEMS

The meeting was adjourned to closed session at 2:55 p.m.

CLOSED SESSION REPORT

The meeting was reconvened to open session at 4:05 p.m. John Lambeth stated that there was no reportable action taken by the Board.

The meeting was adjourned without object at 4:10 p.m.

Approved _____
Luis Barrios, Secretary

Date _____