

SAN DIEGO TOURISM MARKETING DISTRICT  
BOARD OF DIRECTORS MEETING  
Bahia Resort Hotel, Del Mar Room  
998 West Mission Bay Drive, San Diego, CA 92109  
Friday, September 14, 2012  
9:00 a.m.

MINUTES

Call to Order / Introductions:

C. Terry Brown, Chairman, called the meeting to order at 9:06 a.m.

Board members present: Terry Brown, Bob Rauch, Luis Barrios, John Schafer, and Richard Bartell.

Board members absent: Keri Robinson, Patrick Duffy, Bill Evans, and Mohsen Khalegi.

Also in attendance: Lorin Stewart, Executive Director; Jere Batten, Batten Accountancy; John Lambeth, Civitas Advisors.

John Lambeth reported that members of the audience are welcome to address the Board on items on the agenda and items not on the agenda. Mr. Lambeth stated that Board members are discouraged from speaking with applications and must disclose any communications they have had with an applicant. Mr. Lambeth also informed the Board of the rules associated with recusal.

PUBLIC COMMENT

None.

INFORMATIONAL ITEMS

1. TMD Renewal Progress: Lorin Stewart provided information about the renewal process. John Lambeth talked about the Public Meeting and the Public Hearing.

ACTION ITEMS

1. Approval of Minutes: A motion was made by Richard Bartell to approve the minutes. There was a second from Luis Barrios. Yes 5, No 0, Abstain 0.

2. SDTMD FY 2013 Officer Election: John Lambeth stated that directors are elected annually. John Lambeth opened the nomination for chair. Richard Bartell spoke about the great work Terry Brown has done as chair. Richard Bartell moved Terry Brown. There was a second from Luis Barrios. There was unanimous approval. Yes 5, No 0, Abstain 0.

Terry Brown opened the nomination for Vice Chair. Terry Brown nominated Richard Bartell. There was a second by Bob Rauch. There was unanimous approval. Yes 5, No 0, Abstain 0.

Terry Brown opened the nomination for Secretary. Terry Brown spoke about the good work Luis Barrios has done. Terry Brown nominated Luis Barrios. There was a second by John Schafer. There was unanimous approval. Yes 5, No 0, Abstain 0.

Terry Brown opened the nomination for Treasurer. Terry Brown spoke about Bill Evans' work as treasurer. Terry Brown nominated Bill Evans. There was a second by Luis Barrios. There was unanimous approval. Yes 5, No 0, Abstain 0.

3. SDTMD FY 2013 Meeting Schedule: Lorin Stewart discussed the Board schedule. John Schafer moved for approval of calendar changing the December 7 meeting to December 14. There was a second by Luis Barrios. Yes 5, No 0, Abstain 0.
4. SDTMD FY 2013 Q3 Interim Budget: Lorin Stewart provided background on the interim budget. Meredith Dibden-Brown talked about the timing of collections. Terry Brown moved for approval of the interim budget as revised adding \$20,000 to audits and \$50,000 to start-up costs to bring the total to \$110,000. There was a second by Luis Barrios. There was unanimous approval. Yes 5, No 0, Abstain 0.
5. FY 2013 Budget Line Item Clarification: SD Bay Wine & Food Festival: Lorin Stewart explained the modification proposed for the Bay Wine & Food Festival. Richard Bartell asked if it changed the overall amount. Lorin Stewart said no. Bob Rauch moved to approve the modification; there was a second by Richard Bartell. There was unanimous approval. Yes 5, No 0, Abstain 0.
6. FY 2013 Budget Adjustments: SD CONVIS: There were no adjustments needed for the CONVIS budget, therefore no action was necessary.
7. FY 2013 Budget Adjustments: SD Sports Commission: Lorin Stewart presented information on the adjustment of the expenditures. Dennis Cooper, Interim President, gave information about the budget revisions. There is no change in overall budget. Bob Rauch asked about the variation in salaries; Dennis Cooper and Alan Kidd explained that the figures are based on partial allocations of the employees' time. Bob Rauch moved for approval; there was a second by Terry Brown. There was unanimous approval. Yes 5, No 0, Abstain 0.  
Dennis Cooper asked that their agreement with the TMD allow for vendor direct payments. Terry Brown moved for approval; there was a second by Luis Barrios. There was unanimous approval. Yes 5, No 0, Abstain 0.
8. FY 2012 & FY 2013 Budget Line Item Adjustments: SD Bayfair: Lorin Stewart gave a brief background. Greg Mansfield from SD Bayfair thanked the TMD for their support. The proposed adjustments do not change the overall total allocation. Bob Rauch moved for approval; there was a second by Luis Barrios. There was unanimous approval. Yes 5, No 0, Abstain 0.
9. FY 2013 Budget Line Item Adjustments: SD Spirits Festival: Jere Batten explained the changes to the budget. Liz Edward gave a summary of the changes. Meredith Dibden-Brown stated that the City will need to see documentation to support the changes. There was discussion about the change in public relation activities. Terry Brown moved to approve the budget change regarding the travel. There was a second by John Schafer. There was unanimous approval. Yes 5, No 0, Abstain 0.  
Richard Bartell moved not to approve the \$6,000 change in the public relations budget. There was a second by Terry Brown. There was unanimous approval. Yes 5, No 0, Abstain 0.

The next meeting is in December. The meeting was adjourned by Chairman Brown without objection at 10:10 a.m.

Approved \_\_\_\_\_  
Luis Barrios, Secretary

Date \_\_\_\_\_