



SAN DIEGO TOURISM MARKETING DISTRICT

SPECIAL BOARD OF DIRECTORS MEETING
Bahia Resort Hotel: Shell / Ventana Rooms
998 West Mission Bay Drive, San Diego CA 92109
Thursday, September 17, 2009
9:30 a.m. – 12:30 p.m.

Call to Order / Introductions:

Chairman C.Terry Brown

Public Comment:

Public Comment for ALL items on or not otherwise on the Agenda

Brown

Action Items:

Brown

Approval of Minutes:

Review and approve minutes from the August 7, 2009 SDTMD Board meeting.

Appointment of the Audit Review Committee:

Recommendation: Appoint the current TMD Officers to review the FY 2009 Financial Audit conducted by Robert R. Redwitz & Co.

FY 2010 Revised Budget Review: SD ConVis:

Due to the 10% reduction in "base" funding and per the direction of the Board at the August 7, 2009 meeting, the San Diego Convention and Visitors Bureau will present a revised FY 2010 comprehensive budget including all programs approved by the TMD Board.

FY 2010 Revised Budget Review: SD North CVB:

Due to the 10% reduction in funding and per the direction of the Board at the August 7, 2009 meeting, the San Diego North Convention and Visitors Bureau will present their revised FY 2010 Budget.

FY 2011 Application/ Funding Process Revisions:

Based upon the previous FY 2009 and FY 2010 application / funding process, the SDTMD Marketing Committee recommendations for FY 2011 revisions, refinements and changes will be presented for discussion and approval.

Informational Items:

FY 2009 Annual Contractor ROI Reports:

All contractor Annual ROI / performance reports will be reviewed

Chairman's Report:

Next Meeting: October 16, 2009

Brown

Executive Director's Report:

Application Timeline
Communications Update / Annual Report

Stewart

Adjournment:

BROWN ACT:

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts Agendas at 111 Harbor Dr., San Diego, CA 92101. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Lorin Stewart at (619) 209-6108 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC:

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.