



**BOARD OF DIRECTORS MEETING**  
**The Bahia Resort Hotel**  
**Mission Bay Ballroom A&B**  
998 West Mission Bay Drive, San Diego CA 92109  
Friday, October 22, 2010  
9:00 a.m. – 12:30 p.m.

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**Call to Order / Introductions:**

**Chairman C.Terry Brown**

**Public Comment:**

Public Comment for ALL items on or not otherwise on the Agenda

**Brown**

**Action Items:**

**Brown**

**01) Approval of Minutes:**

The September 17, 2010 SDTMD board meeting minutes will be reviewed / considered for approval.

**02) FY 2010 SD Sports Commission Budget Reclassification:**

A presentation by SD Sports Commission for a FY 2010 payroll / technology budget reclassification.

**03) FY 2011 San Diego North CVB / CONVIS Sales & Marketing Plan, Budget, and MOU:**

At the September 17 SDTMD Board meeting, ConVis and SD North CVB proposed to return to the October 22, 2010 SDTMD board meeting to present a revised FY11 Budget, Sales & Marketing Plan, and MOU for approval consideration.

**Informational Items:**

- 1) ***Next Meeting: November 19, 2010***
- 2) ***MJE PRSA Award for SDTMD White Paper***
- 3) ***SDSU Certificate Course Update / Progress***

**Brown / Stewart**

**Adjournment of Board Meeting:**

**Brown**

**BROWN ACT:**

*Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Lorin Stewart at (619) 209-6108 at least 48 hours prior to the meeting.

**NOTICE TO PUBLIC:**

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.