Call to Order / Introductions:                      Chairman C. Terry Brown

Public Comment:                                               Brown

Action Items:

01) Approval of Minutes:                                    Brown
       June 18, 2010 SDTMD Board Meeting minutes.

02) SDTMD FY 2011 Officer Election:                        Brown
       Nominations, discussion, and election with direction from SDTMD attorney, John Lambeth.

03) SDTMD FY 2011 Meeting Schedule                        Brown
       Review and approve FY 2011 Regular Board Meeting schedule.

04) FY 2011 Incremental Funding Revised Presentation: ConVis PCMA: Brown
       This is a presentation of the ConVis PCMA (Professional Convention Management Association) FY 2011 Application for Incremental SDTMD Funds. The Scope of Work and Budget proposal will be reviewed, discussed, and considered for approval following the SDTMD Application / Guidelines.

05) FY 2011 Incremental Funding Revised Presentation: SDCCC- RC44 and Louis Vuitton Trophy: Brown
       This is a presentation of the SD Sports Commission/ RC44 & Louis Vuitton Trophy FY 2011 SDTMD Application for Incremental Funds. The Scope of Work and Budget proposal will be reviewed, discussed, and considered for approval following the SDTMD Application / Guidelines.

06) FY 2011 San Diego North CVB Interim Budget:            Brown
       As a result of the Cost Allocation Audit of the San Diego North CVB (SDNCVB), it was determined that SDNCVB would propose a restructuring of their organization. A 90-day interim FY 2011 operating budget will be considered for SDNCVB reimbursements until the new organizational restructuring proposal with a detailed FY 2011 budget is presented to the SDTMD board for review / consideration.

Informational Items:

Results of FY 2011 City Council and Citizens Revenue Review and Economic Competitiveness Commission: Brown

SDSU Revenue Management Certificate Course               Evans

Adjournment of Board Meeting:                              Brown
BROWN ACT:
Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Lorin Stewart at (619) 209-6108 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC:
You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.