



**BOARD OF DIRECTORS MEETING**  
**Bahia Resort Hotel: DEL MAR ROOM**  
998 West Mission Bay Drive, San Diego CA 92109  
Friday, January 29, 2010  
9:00 a.m. – 12:30 p.m.

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**Call to Order / Introductions:**

**Chairman C.Terry Brown**

**Public Comment:**

Public Comment for ALL items on or not otherwise on the Agenda

**Brown**

**Action Items:**

**Brown**

**Approval of Minutes:**

Review and approve minutes from the January 15, 2010 SDTMD Board meeting.

**San Diego North CVB FY 2009 Carryover Funds for Proposed FY 2010 Marketing Initiatives:**

Per the direction of the board, the proposed use of FY 2009 carryover in the SD North CVB funds are to be considered after the FY 2009 Performance Audits of both ConVis and SD North CVB were completed and reviewed with TNS.

**FY 2010-2011: Competitor Group: Scope of Work and Budget**

This is a presentation of the Competitor Group FY 2011 SDTMD Application. The organization's Scope of Work and Budget proposal will be reviewed and discussed following the SDTMD Application / Guidelines.

**FY 2010-2011: SD Bayfair / Thunderboats Unlimited Scope of Work and Budget**

This is a presentation of the SD Bayfair / Thunderboats Unlimited FY 2011 SDTMD Application. The organization's Scope of Work and Budget proposal will be reviewed and discussed following the SDTMD Application / Guidelines.

**FY 2010-2011: Bike the Bay: Scope of Work and Budget**

This is a presentation of the Bike the Bay FY 2011 SDTMD Application. The organization's Scope of Work and Budget proposal will be reviewed and discussed following the SDTMD Application / Guidelines.

**FY 2010-2011: Citizen Diplomacy Council of SD : Scope of Work and Budget**

This is a presentation of the Citizen Diplomacy Council of SD FY 2011 SDTMD Application. The organization's Scope of Work and Budget proposal will be reviewed and discussed following the SDTMD Application / Guidelines.

**FY 2010-2011: Newmarketingonline / Hotel Week: Scope of Work and Budget**

This is a presentation of the Newmarketingonline / Hotel Week 2011 SDTMD Application. The organization's Scope of Work and Budget proposal will be reviewed and discussed following the SDTMD Application / Guidelines.

**FY 2010-2011: Pazzo Entertainment: Scope of Work and Budget**

This is a presentation of the Pazzo Entertainment 2011 SDTMD Application. The organization's Scope of Work and Budget proposal will be reviewed and discussed following the SDTMD Application / Guidelines.

**Informational Items:**

**FY 2009 Performance Audits Update:**

**Brown**

**Adjournment of Board Meeting:**

**Brown**

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**BROWN ACT:**

*Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts Agendas at 111 Harbor Dr., San Diego, CA 92101. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Lorin Stewart at (619) 209-6108 at least 48 hours prior to the meeting.

**NOTICE TO PUBLIC:**

**You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.**