



**SAN DIEGO TOURISM MARKETING DISTRICT  
SPECIAL BOARD OF DIRECTORS MEETING  
Town and Country Resort: Esquire Room in the Meeting House  
500 Hotel Circle North, San Diego, CA 92108  
Friday, April 23, 2010  
9:15 am to 10:30 p.m.**

**MINUTES**

**Roll Call**

**C. Terry Brown, Chairman, called the meeting to order at 9:23a.m.**

**Board members present: Terry Brown, Mohsen Khaleghi, Bob Rauch, Barrios, Ray Warren and Bill Evans.**

**Board member absent: Richard Bartell, Patrick Duffy and Kerri Robinson.**

**Also in attendance: Lorin Stewart, Executive Director and John Lambeth, legal counsel.**

**PUBLIC COMMENT:**

**ACTION ITEMS:**

- 1. Comic Con:**  
Carol presented the request to TMD for funding for Comic Con for 2013, 2014 and 2015. Comic Con is also looking for assistance for 2011 and 2012. Carol stated that Comic Con decision makers are acting on Sunday. Bill Evans stated that he supports this request. He asked about the offering by San Diego as well as other destinations. Mohsen Khaleghi asked about the dates for the event. Mr. Evans asked about making a commitment beyond the term of the TMD. John Lambeth stated that the commitment may be contingent upon renewal of the TMD. Ray Warren and Terry Brown discussed the appropriate amount to contribute to the event. Mr. Khaleghi asked about the value of concessions already offered to Comic Con. Mr. Khaleghi asked about the impact to hotels outside of Downtown. Mr. Brown and Mr. Evans stated there is significant compression and significant benefit to hotels outside of downtown. A motion was made by Bill Evans to fund Comic Con with \$100,000 per year for the next five years. Funding for years subsequent to the TMD's current expiration is contingent upon the TMD being renewed and in operation for those years. A second was made by Bob Rauch. Yes 6, No 0, Abstain 0.
- 2. SDTMD Annual Meeting / RevPAR Recovery Workshop**  
Lorin Stewart presented an overview of the SDTMD annual meeting. A motion was made by Mohsen Khaleghi to pay for the costs associated with this event. A second was made by Ray Warren. Yes 6, No 0, Abstain 0.
- 3. Initiate FY 2011 Board Election Process**

A motion was made by Terry Brown to appoint Luis Barrios, Ray Warren and Bill Evans to the Nominating Committee. A second was made by Bob Rauch. Yes 6, No 0, Abstain 0.

John Lambeth reviewed the election procedures and timeline. Mr. Lambeth also explained the nominations process.

A motion was made by Ray Warren to approve the 2010 Director Election procedures and schedule. A second was made by Luis Barrios. Yes 6, No 0, Abstain 0.

A motion was made by Luis Barrios to adopt criteria for self-nominations and issue call for self-nominations. A second was made by Ray Warren. Yes 6, No 0, Abstain 0.

**Informational Items:**

**Chairman's Report** – There were no additional items reported on as part of the Chairman's report.

**Treasurer's Report** – There were no additional items reported on as part of the Treasurer's report.

**Executive Director's Report** – There were no additional items reported on as part of the Executive Director's report.

**CONSENT:**

5. None

6. **Motion to Adjourn**  
The meeting was adjourned by Chairman Brown without objection at 9:55 a.m.

Approved \_\_\_\_\_  
Luis Barrios, Secretary

Date \_\_\_\_\_