



SPECIAL BOARD OF DIRECTORS MEETING
Bahia Resort Hotel: Del Mar Room
998 West Mission Bay Drive, San Diego CA 92109
Thursday, December 17, 2009
9:00 a.m. – 1:30 p.m.

Call to Order / Introductions:

Chairman C.Terry Brown

Public Comment:

Public Comment for ALL items on or not otherwise on the Agenda

Brown

Informational Items:

FY 2009 Performance Audit Results:

Brown

Review of the FY 2009 Performance Audit results from Robert R. Redwitz & Co. for the San Diego Convention and Visitors Bureau (ConVis) and the San Diego North Convention and Visitors Bureau (SD North CVB).

SDTMD Industry Workshop / Symposium Update:

Bartell / Brown

Action Items:

Brown

Approval of Minutes:

Review and approve minutes from the November 20, 2009 SDTMD Board meeting.

San Diego North CVB FY 2009 Carryover Funds for Proposed FY 2010 Marketing Initiatives:

Per the direction of the board at the September 17, 2009 meeting, the proposed use of FY 2009 carryover in the SD North CVB funds would be considered after the FY 2009 Performance Audits of both ConVis and SD North CVB were completed.

SDTMD Board Meeting Dates for the Remainder of FY 2010:

Per discussion at the November 20, 2009 board meeting, the current board approved meeting calendar will be reviewed and revised if needed.

Marketing Advisory Committee (MAC) Recommendation Discussion and Consideration:

Per discussion at the November 20, 2009 board meeting, the Marketing Advisory Committee (MAC) recommendation that the SD Sports Commission review and make recommendations regarding sports oriented TMD applications prior to the TMD Board funding allocations, will be discussed and considered.

FY 2011: San Diego Film Commission: Proposed Scope of Work and Budget

This is a presentation of the San Diego Film Commission FY 2011 SDTMD Application. The organization's Scope of Work and Budget proposal will be reviewed and discussed following the SDTPC Application / Guidelines.

FY 2010-2011: San Diego Sports Commission: Scope of Work and Budget

This is a presentation of the San Diego Sports Commission FY 2011 SDTMD Application. The organization's Scope of Work and Budget proposal will be reviewed and discussed following the SDTPC Application / Guidelines.

FY 2010-2011: San Diego Bowl Game Association: Scope of Work and Budget

This is a presentation of the San Diego Bowl Game Association FY 2011 SDTMD Application. The organization's Scope of Work and Budget proposal will be reviewed and discussed following the SDTPC Application / Guidelines.

FY 2010-2011: California State Games: Scope of Work and Budget

This is a presentation of the California State Games FY 2011 SDTMD Application. The organization's Scope of Work and Budget proposal will be reviewed and discussed following the SDTPC Application / Guidelines.

FY 2010-2011: San Diego Crew Classic: Scope of Work and Budget

This is a presentation of the San Diego Crew Classic FY 2011 SDTMD Application. The organization's Scope of Work and Budget proposal will be reviewed and discussed following the SDTPC Application / Guidelines.

FY 2010-2011: Accessible San Diego: Scope of Work and Budget

This is a presentation of the Accessible San Diego FY 2011 SDTMD Application. The organization's Scope of Work and Budget proposal will be reviewed and discussed following the SDTPC Application / Guidelines.

Adjournment of Board Meeting:

Brown

BROWN ACT:

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts Agendas at 111 Harbor Dr., San Diego, CA 92101. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Lorin Stewart at (619) 209-6108 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC:

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.