

SAN DIEGO TOURISM MARKETING DISTRICT
PAST, PRESENT & BEYOND
ANNUAL MEETING

NOVEMBER 2, 2011
8:00 A.M. TO 9:30 A.M.

THE DANA HOTEL
1710 W MISSION BAY DR
SAN DIEGO, CA 92109
[view map](#)



Keynote Address:

John Lambeth, President/Founder, Civitas



John Lambeth specializes in creating tourism improvement districts — a stable, dedicated source of funding for destination marketing. He has assisted with formation and renewal of more than 100 improvement districts, including 43 of California's 61 tourism districts. Currently, Mr. Lambeth serves as an advisor and legal counsel for the SDTMD.

Featured Presentation:

SDTMD: Three-Year Overview

Where we've been, where we are and what the future holds

Every hotel owner and GM should attend this hosted event for updates and current TMD renewal information.



RSVP ONLINE (complimentary)