



BOARD OF DIRECTORS MEETING
Bahia Resort Hotel: SHELL ROOM
998 West Mission Bay Drive, San Diego CA 92109
Friday: May 20, 2011
9:00 a.m. – 12:30 p.m.

Call to Order / Introductions:

Chairman C.Terry Brown

Public Comment:

Public comment for ALL items on or not otherwise on the Agenda

Brown

Action Items:

Brown

01) Approval of Minutes:

March 18, 2011, SDTMD board meeting minutes will be reviewed, discussed, and considered for approval.

02) FY11 & FY12 SDTMD Budget Items:

- a. Clarification of contractors' Performance Audit allocation postings.
- b. Health insurance increase to start July 1, 2011.

03) RC44-SD Sports Commission FY11 Budget Clarifications:

- a. RC44 FY11 budget will be reviewed and amended, if required.
- b. Attachment C for each SDSC contract / agreement will be reviewed and amended, if required.

04) FY11 Budget Adjustments for CVBs:

FY11 Expense category adjustments / clarifications for ConVis and SDNorthCVB to be reviewed, discussed, and considered for approval.

Informational Items:

Brown

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|--|---------------------|
| 01) Crew Classic Results Update | SDCC Representative |
| 02) Port Marketing / Waterfront Activation | Hutzelman |
| 03) ConVis Brand Marketing Update | Terzi |
| 04) Budget Finance Committee and City Council | Stewart |
| 05) Updated SDTMD FY12 Projections | Warren / Batten |
| 06) TMD Renewal Progress | Lambeth |

Adjournment of Board Meeting:

Brown

BROWN ACT:

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Lorin Stewart at (619) 209-6108 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC:

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.