



BOARD OF DIRECTORS MEETING

San Diego Convention Center Corporation, Board Room
111 W Harbor Drive, San Diego CA 92101
Thursday, January 22, 2009
10:00 a.m. – 12:30 p.m.

Call to Order / Introductions

Chairman C.Terry Brown

Public Comment:

Comments from the Public on items not otherwise on the Agenda

Action Items:

Brown

Approval of Minutes

FY 2010: San Diego Convention and Visitors Bureau (CONVIS): Revised Proposed Scope of Work and Budget for Fixed "Base" Funding.

This is a revised presentation of the FY 2010 "Fixed Funding" application by the San Diego Convention and Visitors Bureau taking into consideration the revised forecast of TMD collections since the first proposal presentation on November 14, 2008. Final approval of the FY 2010 "Fixed Funding" scope of work and budget will be determined by SDTPC Board.

FY 2010 INCREMENTAL Funding Application Review and Score:

CONVIS: FY 2010 Los Angeles Market Stimulus Campaign:

This is a funding review presentation of the application. This organization's scope of work and budget proposal will be reviewed, discussed, and scored following the SDTPC Application / Guidelines.

FY 2010 INCREMENTAL Funding Application Review and Score:

CONVIS: FY 2010 National Cable Advertising Campaign:

This is a funding review presentation of the application. This organization's scope of work and budget proposal will be reviewed, discussed, and scored following the SDTPC Application / Guidelines.

FY 2010 INCREMENTAL Funding Application Review and Score:

CONVIS: Online Travel Agency Advertising Campaign:

This is a funding review presentation of the application. This organization's scope of work and budget proposal will be reviewed, discussed, and scored following the SDTPC Application / Guidelines.

Informational Items:

<u>Chairman's Report:</u> - Application and Funding Review Calendar: February 2009	Brown
<u>Treasurer's Report:</u> - Review City TMD collection report and estimated preliminary estimate for FY 2010	Terzi
<u>Executive Director's Report:</u> -Administrative Update:	Stewart

Adjournment:

BROWN ACT:

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts Agendas at 111 Harbor Dr., San Diego, CA 92101. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Lorin Stewart at (619) 209-6108 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC:

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

PARKING AND ENTRY INFORMATION:

- 1) Guests are encouraged to enter the Convention Center Parking Lot on the First Street Entrance.**
- 2) A San Diego Convention Center Guest Service member will be at the elevator area from about 9:45am to ½ hour after the meeting starts (until about 10:30am).**
- 3) "Late comers" using the parking garage elevator may use the white telephone next to the door. This phone rings directly to Renee Levine, who will let guests in.**
- 4) If guests do not use the garage entrance, they may also enter from the street level by going to the interior lobby door of the SDCCC administrative complex, and use the white phone at that door by dialing 5111. This will ring directly to Renee Levine's office, which will let guests in.**
- 5) These directions will be physically posted at these doors on the day.**